MBA Presentations
November – December 2015
The following presentations will be held at the
University Boardroom (Room 206).

Monday, November 30, 2015

11:00 AM
“Internship Report on Online Marketing Consultant at
AC Square Inc.”
(BA 398 – MBA Internship Report)
Presenter: Mr. Bhavishyat Annapureddy
Advisor: Dr. Michael Guerra
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Arthur Ashurov

11:45 AM
“Global Expansion of Offshore Team Intelligence”
(BA 398 – MBA Internship Report) Presenter: Mr.
John Thota
Advisor: Dr. Michael Guerra
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Arthur Ashurov

12:30 PM
“MBA Internship in Management Information Systems”
(BA 398 – MBA Internship Report)
Presenter: Mr. Taimoor Rafiq
Advisor: Prof. Serge Ruiz
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Arthur Ashurov
Tuesday, December 1, 2015

11:45 AM
“Bangkok Noodles Inc.”
(BA 398 – MBA Internship Report)
Presenter: Ms. Thiwarak Charoensarb
Advisor: Dr. Walter Kruz
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Ken Germann

12:30 PM
“A Business Plan for a Sports Center for Children in Ghana”
(BA 399 – MBA Research Project)
Presenter: Mr. David Annor-Darkwah
Advisor: Dr. Michael Guerra
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Ken Germann
Thursday, December 3, 2015

11:45 AM
“Offshore Outsourcing of Customer Support Services: A Comparative Analysis of India and the Philippines Call Center Industries”
(BA 399 – MBA Research Project)
Presenter: Mr. Tijani Mohammed
Advisor: Dr. Alexander Anokhin
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Arthur Ashurov

12:30 PM
“MBA Internship at YOGO-Yogurt LLC”
(BA 398 – MBA Internship Report)
Presenter: Ms. Thanaporn Chanasitt
Advisor: Prof. Daniel Sevall
Graduate Committee:
Dr. Michael Guerra (Chairman)
Prof. Albert Loh
Monday, December 7, 2015

11:00 AM
“Strategies to Improve HRM Practices of Zambia Railways Limited.”
(BA 399 – MBA Research Project)
Presenter: Mr. Try Phiri
Advisor: Dr. Alexander Anokhin
Graduate Committee:
Dr. Mikhail Brodsky (Chairman)
Dr. Michael Guerra

11:45 AM
“MBA Internship Report on to Outsourcing LU Computer Lab.”
(BA 398 – MBA Internship Report)
Presenter: Mr. Md Sakhawat Sojib
Advisor: Prof. Serge Ruiz
Graduate Committee:
Dr. Mikhail Brodsky (Chairman)
Dr. Michael Guerra
Tuesday, December 8, 2015

11:00 AM
“Ship to Thailand Co.”
(BA 398 – MBA Internship Report)
Presenter: Ms. Pachara Pipatyouwkul
Advisor: Dr. Michael Guerra
Graduate Committee:
Dr. Mikhail Brodsky (Chairman)
Dr. William Hess

11:45 AM
“Internship Report Business Analyst Role at Independent Health.”
(BA 398 – MBA Internship Report)
Presenter: Mr. Mihajlo Radojkovic
Advisor: Dr. Michael Guerra
Graduate Committee:
Dr. Mikhail Brodsky (Chairman)
Dr. William Hess

12:30 PM
“MBA Internship report at SCM Data LLC.”
(BA 398 – MBA Internship Report)
Presenter: Ms. Hamida Makani
Advisor: Dr. Michael Guerra
Graduate Committee:
Dr. Mikhail Brodsky (Chairman)
Dr. William Hess
Thursday, December 10, 2015

11:45 AM
“Role of Business Data Analyst at eTouch Systems Corporation”
(BA 398 – MBA Internship Report)
Presenter: Ms. Remya Krishnan
Advisor: Dr. Arthur Ashurov
Graduate Committee:
Dr. Michael Guerra (Chairman)
Dr. Ken Germann

12:45 PM
“We Travel Inc.”
(BA 398 – MBA Internship Report)
Presenter: Mr. Mahar Garakhanli
Advisor: Dr. Sergey Aityan
Graduate Committee:
Dr. Michael Guerra (Chairman)
Prof. Albert Loh
Friday, December 11, 2015

2:00 PM
“MBA Internship Report at Ritual Hot Yoga”
(BA 398 – MBA Internship Report)
Presenter: Ms. Unchisa Piamponsarm
Advisor: Dr. Marshall Burak
Graduate Committee:
Dr. Michael Guerra (Chairman)
Dr. William Hess