MBA Presentations August 2012

The following presentations will be held at the University Boardroom (Room 206).

Monday, 8/20/2012

11:45 AM

"Marketing of Membership and Value-Added Services for a Table Tennis Club in the India Community Center (ICC, Milpitas, California)" (BA 398 – MBA Internship Report) Presenter: Mr. Jitendra Kumar Gidla Advisor: Dr. Tesfaye Ketsela Graduate Committee: Dr. Eugene Robillard (Chairman)

Dr. William Hess