



Lincoln University

BA 352 Advanced System Analysis and Design

COURSE SYLLABUS

Department of Business and Economics

Fall 2011

Lecture Schedule: Monday, 3:30 PM – 6:15 PM
Credit: 3 units
Instructor: Prof. Sergey Aityan
Office Hours: Monday, 2:00 PM – 3:00 PM
Tuesday, 11:00 AM – 12:00 PM
Thursday, 2:00 PM – 3:00 PM
Students are advised to schedule appointments by signing their names on the appointment list which is located on the information board next to the professor's office that will ensure exact appointment time without waiting.
e-mail: aityan@lincolnuca.edu
☎: (510) 628-8016

Textbook:

- 1. Textbook:**
Jeffrey A. Hoffer, Joey F. George, and Joseph S. Valacich, (2007), Modern System Analysis and Design, 5th Edition, Prentice Hall (ISBN: 978-0132240765)
*** Previous editions of this book are okay too ***
- 2. Optional Source:**
Publisher's Web resources at <http://www.prenhall.com/hoffer/> .

Last Revision: July 20, 2011

CATALOG DESCRIPTION

Analysis of real world information systems. Included are requirements analysis, data flow diagrams, data dictionaries, systems proposals and design. (3 units)
Prerequisite: BA 260 or BA 350

COURSE OBJECTIVES

To introduce business students to the concepts, required skills, methodologies, techniques, and tools essential for the successful development of information and other

business software systems. Students will learn system development environment and software design origination process, how to identify, select, initiate, and plan software system development and integration projects, determine system requirements, structure system processes, develop system specifications, and user-machine interaction..

PROCEDURES AND METHODOLOGY

Lecture method is used in combination with a supervised business case study. The emphasis will be on learning by doing. Every student must participate in an intensive classroom activity

COURSE PROJECT

Every student must complete and submit a course project.

REQUIREMENTS

Continuous assessment is emphasized. Written or oral quizzes will be given every week. Students must complete all assignments and take all quizzes, mid-term exam and final exam on the dates due. Plagiarism will result in the grade “F” and a report to the administration.

ATTENDANCE

Students are expected to attend each class session. If you cannot attend a class due to a valid reason, please notify the instructor prior to the class.

EXAMS

Both, midterm and final exams are structured as written essay to answer to the given questions. The essay must be written structurally with clear logical presentation of the answers. Graphs, charts, tables, and other supporting illustrations are required if needed. Examples to illustrate the answers are required.

Exams will cover all assigned chapters, any additional readings or supplementary materials covered in class. The exams are neither “open book” nor “open notes.”

GRADING

Activity	Time	Percent
Quizzes, home tasks, and classroom activities	Every week	20%
Course project		20%
Mid-term exam	Second part of March	30%
Final exam	Last week of the course	30%

SCORING

All results of written test will employ a numerical scoring system that is convertible as indicated below.

94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
77-79	C+

73-76	C
70-72	C-
67-69	D+
63-66	D
60-62	D-
0-59	F

COURSE SCHEDULE

Weeks	Topic	Chapters
1	The System Development Environment	Ch. 1
2	The Origins of Software	Ch. 2
3	Managing an Information System Project	Ch. 3
4	Identifying and Selecting Systems Development Projects	Ch. 4
5	Initiating and Planning Systems Development Projects	Ch. 5
6	Determining System Requirements	Ch. 6
7	Structuring System Process and Logic Requirements	Ch. 7
8	Structuring System Data Requirements	Ch. 8
9	(a) Review (b) Midterm Exam	Ch. 1 - 8
10	Designing Databases	Ch. 9
11	Designing Forms and Reports	Ch. 10
12	Designing Interfaces and Dialogues	Ch. 11
13	(a) Finalizing Design Specifications (b) Designing Distributed and Internet Systems	Ch. 12 Ch. 13
14	System Implementation and Maintenance	Ch. 14
15	(a) Review (b) Comprehensive Final Exam	Ch. 1 – 14

OTHER COMMENTS

- Please participate. What you put into the class will determine what you get out of it – and what others get out of it.
- Please come on time. Late arrivals disturb everyone else.
- If you miss a class, you are responsible for getting notes/slide printouts on the material covered from a classmate or the instructor.
- To avoid distracting noise in class, cellular phones must be turned off or the ringing mode silenced.
- Questions and comments during the class are welcome. Do not hesitate to ask questions – do not leave anything unclear for you.

MODIFICATION OF THE SYLLABUS.

The instructor reserves the right to modify this syllabus at any time during the semester. Announcements of any changes will be made in a classroom.