BA 340 Lincoln University

Spring 2010

Thursday 9:00 – 11:45

MANAGERIAL ACCOUNTING AND FINANCIAL CONTROL

COURSE DESCRIPTION

Emphasis in this broad-based course is on imparting to the student an increased knowledge and understanding of the role of management control in the modern multiplan organization, as well as the development of skills to be used throughout the cycles of a business in solving managerial control problems.

REQUIRED TEXT AND MATERIALS

1. Introduction to Management Accounting, Horngren, Sundem and Stratton, <u>13th</u> Edition. Make sure it has 17 Chapters and is the thirteenth edition.

TEACHING STRATEGY

We will cover the material in the course with lectures, discussions, classroom work, case analyses and out of class assignments. In class I will focus on conceptual and numerical issues, and I expect you to pick up the descriptive material from your readings. Reading the chapters ahead of class will help you to ask good questions, and make it easier for you to work on the problems and participate in class discussions. I will assign out of class work at each session. If you are absent, please contact me or a classmate for the next session(s) assignments.

GRADING

Term Project	33.3%
Midterm Exam	33.3%
Final Exam	33.3%

TERM PROJECT - Presentations and Reports

Assignment:

Each student will generate a report using power point slides. Please limit your power point slide quantity to a maximum of 6 slides.

The presentation should contain a brief background on a company that would be important to potential investors. It should also contain an analysis from an accounting/financial perspective about the company's strengths and weaknesses. The analysis should be from the most recent public information (annual reports, 10K and analysts etc.). Determine if the company would be worthy of your recommendation as an investment. This recommendation should be accompanied by supporting information.

In summary, the presentation should contain the following:

- Overview of firm
- Analysis of its financial performance
- Key accounting information and disclosures
- Summary of findings
- Recommendation of investment potential

Please turn in a hard copy presentation slides.

CURRENT EVENTS

We will spend time each class going over current events that relate to accounting issues and shareholder valuation. You are encouraged to bring in articles to share with the class. You can find articles on a daily basis on the Internet and Wall Street Journal.

<u>BA 340 - COURSE SCHEDULE</u> (Tentative – Depends on Interest and Topic Understanding)

<u>Session</u> 1(1/21)	 <u>Topic/Assignment</u> Course Introduction Course Introduction Lecture - Managerial Accounting and the Business Organization - Chapter 1
2 (1/28)	 Overview Read - Managerial Accounting and the Business Organization - Chapter 1 In class problem
3 (2/4)	 Financial Accounting Read - Accounting: Concepts, Techniques and Conventions - Chapter 15 In class activity 15-42 Homework assignment 1-A1,1-30,
4 (2/11)	 Financial Accounting Read - Understanding Corporate Annual Reports: Basic Financial Statements – Chapter 16 In class activity 16-73 Homework assignment 15A1, 15-A2, 15-A3
5 (2/18)	 Financial Accounting Read - Understanding and Analyzing Consolidated Financial Statements - Chapter 17 Homework assignment 16-A1, 16-A2, 16-A3, 16-A4

6 (2/25)	 Accounting Measures and Controls Read - Introduction to Cost Behavior and Cost-Volume Relationships – Chapter2 Group homework assignment 17-53 and present your findings to the class Homework assignment 17-B5, 17-36
7 (3/4)	 Midterm Exam Chapters 1, 15, 16, 17
8 (3/11)	Midterm review Review exams Read Chapter 2
9 (3/18)	Spring Recess
10 (3/25)	 Accounting Measures and Controls Read - Measurement of Cost Behavior – Chapter 3 Homework assignment – Chapter 2A-1, 2A-2
11 (4/1)	 Accounting Measures and Controls In class activity and (All 3-60) Homework assignment 3-A3, 3-39
12 (4/8)	No Class
13 (4/15)	 Accounting Measures and Financial Controls <i>Read - The Master Budget - Chapter 7</i> <i>Case Problem in Book</i>
14(4/22)	 Financial Controls Read - Flexible Budgets and Variance Analysis – Chapter 8 (pages 338 to 351) Homework assignment 7-29, 7-30, 7-33
15 (4/29)	 Relevant Information and Decision Making Homework assignment 8-A1, 8-34, 8-35
16 (5/6)	Present Term Project
17 (5/13)	Final ExamCovers Chapters 2, 3, 7 & 8