



Lincoln University

BA 310 – International Economics

Summer 2025

COURSE SYLLABUS

Instructor: Alexander Anokhin, Ph.D.
Lecture Schedule: Monday/Wednesday, 3:30 pm – 6:15 pm
Credits: 3 units / 45 lecture hours
Level: Mastery 1 (M1)
Office Hours: Monday, 6:15 pm – 7:15 pm.
E-mail: aanokhin@lincolnuca.edu
Course Website: Log in via <http://lincolnuca.instructure.com>
using LU Single Sign-On

Textbooks: International Economics, 8/E
James Gerber. Pearson, 2022 (ISBN-13: 9780136892137).

Last Revision: June 7, 2025

CATALOG DESCRIPTION

This course is intended to deal with the fundamental theories of international relations, global interdependence, the modern nation-state system, and the causes of war and conditions of peace. It covers theories of direct foreign investments, behavior of MNC's, country risk analysis, money and finances, investment restrictions and incentives, prospects for international investments. (3 units).

Prerequisite: ECON 20A

EDUCATIONAL OBJECTIVES

In our study, we will attempt to break artificial barriers that divide trade theory, international finance and political economy in order to gain a better understanding of the highly interconnected modern world. We will introduce approaches used for the evaluation of international trade policy, international financial processes, as well as global financial crises.

COURSE LEARNING OUTCOMES

	Course LO	Program LO	Institutional LO	Assessment Activities
1	Understand and critically analyze the principles and realities of international trade as well as corresponding threats and opportunities for business and investment	PLO 1	ILO 1b, ILO 2b, LO 4b	Case studies, Midterm exam
2	Discuss and compare rationales and limitations of international financial and monetary systems as well as governmental trade policies	PLO 2	ILO 1b, ILO 2b, ILO 4b	Case studies, Final exam
3	Use the understanding of international economics to present viable strategic alternatives in the context of international business.	PLO 3	ILO 2b, ILO 7b	Group project, home assignments
4	Critically analyze risks and benefit of international business activities as related to global investment and marketing strategies	PLO 4	ILO 4b, ILO 5b, ILO 6b	Group project, home assignments

PROCEDURES AND METHODOLOGY

Lecture method is combined with in-class discussions, case studies and assignments of various kinds. Participation in in-class activities is an essential part of the course and will be graded.

Assignments and projects require students to actively use resources of the library. Detailed guide to economics *resources of the library* at the LU Library website.

CLASS RULES

1. Class attendance is required. Attendance will be taken for each class at a time chosen by the instructor.
2. Students are required to login to class on time.
3. Cameras must stay on throughout all class sessions.
4. Submissions of home assignments will be conducted via the course website only (Canvas). No hard copy or email submissions will be accepted.
5. Registering on the class website is the responsibility of a student.
6. All quizzes, exams, assignments, and projects must be completed and handed in on time. Late submissions will result in lower grades (each day of delay costs 4% points).
7. Detected cheating/plagiarism (including use of AI without attribution and explanation) will result in “F” for the assignment.

EXAMS

The exams will consist of questions based on lectures, assigned chapters, and supplementary reading.

GROUP PROJECT

Every student must work on a research project for an in-class presentation as part of a group. The project will focus on the analysis of the role of a selected country in a global economy. Even though this work is done in groups, each student is expected to have a thorough knowledge and understanding of the whole project. The specific format of a research project will be presented in class. Research projects must comply with the Lincoln University guidelines.

GRADING POLICY

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

Tentative Weights

Participation (discussions, in-class assignments)	10%
Group Project Presentation	30%
Midterm Exam	25%
Final Exam	35%

COURSE SCHEDULE

	Topic	Chapter	Assignments Due
June 9	Introduction to the World Economy. Framework of International Economic Institutions.	Ch. 1,2	
June 11	Theories of International Trade: From Absolute to Comparative Advantage Theory	Ch.3	
June 16	Theories of International Trade: Factor Proportion Theory, New Strategic Theory, and More.	Ch. 4 - 5	Assignment 1. Comparative Advantage.
June 18	Government Intervention in Trade: The Classical View.	Ch. 6	Assignment 2. Modern Trade Theories
June 23	Tariffs in Practice: A Modern Debate	Ch. 7	Prepare for the debate: "Free trade - Pros and Cons"
June 25	Midterm Exam	Ch. 1 - 7	
June 30	Trade and Balance of Payments	Ch. 9	

July 2	Exchange Rate Systems	Ch. 10	Assignment 3. Balance of Payments
July 7	Open Economy Macroeconomics	Ch. 11	
July 9	Regions: East Asia, Latin America	Ch. 15, 16	Assignment 4. Exchange Rate Systems
July 14	Regions: USA, EU	Ch. 13, 14	
July 16	Regions: China	Ch. 17	
July 21	Course Project Presentations		
July 23	Final Exam	Comprehensive	