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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Thursday, May 15<sup>th</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Maximizing Business Efficiency: A Strategic Review of Employment Practices and Operational Framework at Case & Law Attorneys."

Presenter: Mr. Robert Mtaki

Advisor: Dr. Uday Ghosh

Committee Chairman: Dr. Arthur Ashurov

Member: Dr. Leonid Kil

## **Everyone is welcome to attend.**

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For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029   e-mail: [maggiehua@lincolnuca.edu](mailto:maggiehua@lincolnuca.edu)

Posted: 5/8/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Thursday, May 15<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Business Management and Store Operations Analysis  
at 7-Eleven."

Presenter: Mr. Vaibhav Trehan

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Leonid Kil

## **Everyone is welcome to attend.**

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Posted: 5/8/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Wednesday, May 14<sup>th</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Raising Capital Issues in Biotech Companies:  
Internship at 4D Molecular Therapeutics."

Presenter: Ms. Zorana Milovanovic

Advisor: Dr. Mohamed Tailab

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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Posted: 5/8/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Wednesday, May 14<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Financial Report and Investment at The Noodle, Inc."

Presenter: Mr. Burintorn Rattanatanont

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Ms. Olesya Agafontseva

## **Everyone is welcome to attend.**

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Posted: 5/8/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Wednesday, May 14<sup>th</sup>, 2025, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Trends in Customer Preferences and Behaviors in Life Insurance at PASHA Life Insurance."

Presenter: Mr. Muhammad Javadov

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Arthur Ashurov

Member: Ms. Olesya Agafontseva

## **Everyone is welcome to attend.**

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Posted: 5/8/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Monday, May 12<sup>th</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Impact of Automation on Lincoln University  
Admissions Workflow using MIS Tools."

Presenter: Ms. Sweety Singh

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Mr. Abhishek Vaidya

## **Everyone is welcome to attend.**

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Posted: 5/8/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Monday, May 12<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Operations at The Stock Holding Corporation of India Limited (SHCIL, Mumbai).”

Presenter: Mr. Darshil Pareshkumar Shah

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Mohamed Tailab

Member: Dr. Uday Ghosh

## **Everyone is welcome to attend.**

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Posted: 5/8/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Monday, May 5<sup>th</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Business Analysis of LU Operation."

Presenter: Ms. Poonam Saikia

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Mr. Abhishek Vaidya

## **Everyone is welcome to attend.**

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Posted: 4/28/2025





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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Monday, May 5<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "ANALYSIS OF EVENT-BASED MARKETING  
CAMPAIGNS."

Presenter: Ms. Komal Gill

Advisor: Dr. Uday Ghosh

Committee Chairman: Dr. Arthur Ashurov

Member: Dr. Chiu Chen

## **Everyone is welcome to attend.**

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Posted: 4/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Research Project (BA 399)

Wednesday, February 12<sup>th</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “A Pilot Study on AI-Driven Marketing Strategies for Client Attraction and Market Positioning in Small Luxury Travel Agencies in San Francisco.”

Presenter: Ms. Samaneh Nademi

Advisor: Dr. Michael Guerra

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Abiodun Oguntuase

## **Everyone is welcome to attend.**

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Posted: 2/11/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of Graduate Internship and Report in International Business (BA 481)

Wednesday, February 12<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "BA 481 Graduate Internship and Report in International Business."

Presenter: Mr. Jiss Augustine

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Abiodun Oguntuase

## **Everyone is welcome to attend.**

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Posted: 2/11/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Wednesday, February 12<sup>th</sup>, 2025, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Leveraging Customer Experience for Revenue Growth and Employee Engagement: A Case Study of Polaris Bank Limited’s Social Media Strategy.”

Presenter: Ms. Abisoye Ruth Alo

Advisor: Dr. Michael Guerra

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Abiodun Oguntuase

## **Everyone is welcome to attend.**

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Posted: 2/11/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Thursday, February 6<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Cost-Saving Analysis Report for JP Morgan,  
Singapore."

Presenter: Mr. Vijay FNU

Advisor: Dr. Uday Ghosh

Committee Chairman: Dr. Leonid Kil

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Thursday, February 6<sup>th</sup>, 2025, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "The Yellow Chilli: Restaurant Operation  
Management."

Presenter: Mr. Vijay Kumar

Advisor: Dr. Uday Ghosh

Committee Chairman: Dr. Alexander Anokhin

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Wednesday, February 5<sup>th</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Home Health Care Administration."

Presenter: Ms. Ioulia Nedzvetski

Advisor: Dr. Mohamed Tailab

Committee Chairman: Dr. Arthur Ashurov

Member: Dr. Khatia Mania

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Wednesday, February 5<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Strategic Business Analysis of Manufacturing Operations: A Case Study of Kimberly Clark Sub Sahara Africa Nigeria.”

Presenter: Mr. Obaloluwa Ilori

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Dr. James Stryker

## **Everyone is welcome to attend.**

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Posted: 01/28/2025





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## Announcement:

### Presentation of MBA Internship Report (BA 398)

Wednesday, February 5<sup>th</sup>, 2025, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Workplace Culture and Employee Engagement."

Presenter: Mr. Anon Han-A-Sa

Advisor: Dr. Michael Guerra

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Tuesday, February 4<sup>th</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Sales Augmentation through Systems Implementation  
for British American Tobacco Nigeria."

Presenter: Ms. Ogechi Augusta Enwereji

Advisor: Dr. Alexey Brudno

Committee Chairman: Dr. Arthur Ashurov

Member: Mr. Abhishek Vaidya

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Tuesday, February 4<sup>th</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “BA 398 – MBA Internship Report”

Presenter: Mr. Dhruvitkumar Desai

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Ms. Olesya Agafontseva

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Monday, February 3<sup>rd</sup>, 2025, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Comprehensive Report on Hedge Fund  
Establishment and Management Strategy."

Presenter: Mr. Narek Sargsyan

Advisor: Dr. Mohamed Tailab

Committee Chairman: Themistoclis Pantos

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Monday, February 3<sup>rd</sup>, 2025, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Strategic Growth and Digital Transformation at SEJ Insurance Brokers Ltd.”

Presenter: Mr. Allan Abdallah Mwenda

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Mohamed Tailab

Member: Dr. Leonid Kil

## **Everyone is welcome to attend.**

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Posted: 01/28/2025



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA 398)

Monday, February 3<sup>rd</sup>, 2025, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "FINANCIAL ANALYSIS AND STRATEGIC GROWTH  
ASSESSMENT OF AN EMERGING EDUCATION  
STARTUP."

Presenter: Ms. Aastha Sharma

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Mohamed Tailab

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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