



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA 397)

Thursday, July 25th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “BA 397: Critical Analysis of Orchard Hotel Singapore”

Presenter: Ms. Rupinder Sandhu

Advisor: Dr. Uday Ghosh

Committee Chairman: Dr. Michael Guerra

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 7/23/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA 397)

Thursday, July 25th, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “A Business Analysis of Operations at Arnold Bojoch Services (Nigeria)”

Presenter: Ms. Ejovwokeoghene Avbenagha

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Michael Guerra

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 7/23/2024



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401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA 397)

Thursday, July 25th, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “BA 397 Case Study Report on Montessori Smart Kids”

Presenter: Ms. Riya Shrestha

Advisor: Dr. Michael Guerra

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

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Posted: 7/23/2024



Lincoln University
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Announcement:

Presentation of MBA Case Study (BA 397)

Tuesday, July 23rd, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Bank of America"

Presenter: Mr. Sarthak Dhakal

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Uday Ghosh

Member: Dr. Mohamed Tailab

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 7/22/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA 398)

Monday, July 22nd, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Finance internship at 5starsflimo”

Presenter: Mr. Juraev Nauruz

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Mohamed Tailab

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 7/15/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA 397)

Monday, July 22nd, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “A Business Analysis of Guaranty Trust Holding
Company PLC (Nigeria)”

Presenter: Mr. Waliu Akintunde

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Mohamed Tailab

Member: Dr. Themistoclis Pantos

Everyone is welcome to attend.

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Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 7/22/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA 397)

Monday, July 22nd, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Strategic Evaluation of Vitafoam Nigeria E-Commerce Approach: A Comprehensive Business Analysis”

Presenter: Mr. Martins Unishemi

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Brodsky

Member: Dr. Themistoclis Pantos

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

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Posted: 7/22/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA 398)

Thursday, June 20th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "INTERNSHIP REPORT"

Presenter: Mr. Ahmed Amine Lahmar

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Ken Germann

Member: Dr. Uday Ghosh

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 6/17/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Case Study (BA397)

Thursday, June 20th, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Case study report of internship at lucky tea”

Presenter: Ms. Hang Mai My Nguyen

Advisor: Dr. Walter Kruz

Committee Chairman: Dr. Ken Germann

Member: Dr. Uday Ghosh

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

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Posted: 6/17/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Case Study (BA397)

Thursday, June 20th, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Marketing and Business Development
Activities at Renaissance Park Corporation”

Presenter: Mr. Abdelilah Nejjari

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Mr. Abhishek Vaidya

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

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Posted: 6/17/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Case Study (BA397)

Wednesday, June 19th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Operations at
Farmhouse Kitchen Thai Cuisine (San Francisco, CA)”

Presenter: Ms. Pattharaporn Suksomsotr

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Abiodun Oguntuase

Everyone is welcome to attend.

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Posted: 6/17/2024

Announcement:



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Presentation of MBA Case Study (BA397)

Wednesday, June 19th, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Bay Area Surf Case Study Analysis”

Presenter: Mr. Liam Guest

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Abiodun Oguntuase

Everyone is welcome to attend.

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Posted: 6/17/2024

Announcement:



Lincoln University
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Presentation of MBA Case Study (BA 397)

Tuesday, June 18th, 2024, at 11:45 AM

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of the Logistics Performance at
Olmos Global Export LLC (Uzbekistan)”

Presenter: Ms. Farangiz Nuriddinova

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. Uday Ghosh

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 6/17/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Case Study (BA 397)

Tuesday, June 18th, 2024, at 11:00 AM

University Boardroom (Room 206 on the Second Floor)

Topic: “A Case Study of Business Analysis of Emmanuel Alayande University of Education, Oyo State”

Presenter: Mr. Wojuade Emmanuel Ayoade

Advisor: Dr. Uday Ghosh

Committee Chairman: Dr. Ken Germann

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

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Posted: 6/17/2024

Announcement:



Lincoln University
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Presentation of MBA Case Study (BA 397)

Tuesday, June 18th, 2024, at 10:15 AM

University Boardroom (Room 206 on the Second Floor)

Topic: “Growing Market Share for Lager Portfolio: A Case Study of Guinness Nigeria Plc”

Presenter: Mr. Tega Peter Okor

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. Uday Ghosh

Everyone is welcome to attend.

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Posted: 6/17/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Case Study (BA397)

Monday, June 17th, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “A Case Study of Bowman Bridges Technologies,
A Real Estate Company in Enugu, Nigeria.”

Presenter: Mr. Emmanuel Chukwu

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Mr. Abhishek Vaidya

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 6/11/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Internship Report (BA398)

Tuesday, May 8th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Management in Marketing and Store Operations at 7-Eleven (Oakland, CA)”

Presenter: Mr. Paras Trehan

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Dr. William Hess

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 5/6/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Internship Report (BA398)

Tuesday, May 7th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Operation and Development
Planning at GoodTrust, Menlo Park, CA”

Presenter: Mr. Bastian Barsoe

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. William Hess

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 5/2/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Internship Report (BA398)

Tuesday, May 7th, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Internship at Katana-Ya USA Corporation DBA Ton Ton
(San Francisco, CA)”

Presenter: Ms. Yonlawan Tantisuwanna

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. William Hess

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 5/2/2024

Announcement:



Lincoln University
401 15th Street, Oakland, CA 94612

Presentation of MBA Internship Report (BA398)

Tuesday, May 7th, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “International restaurant from Thailand to US (San Francisco) "Lers Ros Thai”

Presenter: Ms. Namsiri Sopawashirasiri

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. William Hess

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 5/2/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA398)

Tuesday, May 1st, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "A Study of Lead Generation Intern Role at Accion Labs USA INC."

Presenter: Ms. Zarafshaan Nadeem

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Alexey Brudno

Member: Dr. Uday Ghosh

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 4/29/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA397)

Tuesday, April 30th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Maximizing Profitability Of DuPont™ Kevlar By Effective Marketing Information Management”

Presenter: Mr. Worawut Praphuttham

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 4/26/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, March 6th, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “BA 398 MBA Internship Report”

Presenter: Mr. Munir Liswi

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 2/29/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA 397)

Thursday, February 1st, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of Marketing Strategy at West Med
LLC”

Presenter: Mr. Sanjdorj Naranzaya

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Ken Germann

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/29/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Research Project (BA 399)

Thursday, February 1st, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Auto revive: Car Recycling System”

Presenter: Mr. Rami Ezzeddine

Advisor: Dr. Alex Brudno

Committee Chairman: Dr. Ken Germann

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/29/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Research Project (BA399)

Wednesday, January 31st, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Empowering Communities and Students: A Case Study of SPARROW Marketplace for Everyday Tasks”

Presenter: Mr. Ropek Petr

Advisor: Mr. Uday Ghosh

Committee Chairman: Dr. Mike Guerra

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/29/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 31st, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Analysis of Human Resources Management at Power Oil. Inc
Sacramento, CA"

Presenter: Mr. Raj Kumar FNU

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Mike Guerra

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/29/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 24th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Operations Management and Marketing in Jamra LLC.”

Presenter: Mr. Mohammad Alsharqawi

Advisor: Dr. Walter Kruz

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/18/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 24th, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Marketing Management of Farmhouse Kitchen”

Presenter: Ms. Phattraphon Moolsuk

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/18/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 24th, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Model at Soni's Supermarket Inc.
(Sacramento, CA)”

Presenter: Ms. Pooja Devi

Advisor: Dr. Arthur Ashurov

Committee Chairman: Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

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Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/18/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Internship Report (BA398)

Monday, January 22nd, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Evaluation of Amazon's Business Model & Logistics Performance (Newark, CA)”

Presenter: Mr. Kenneth Momoh

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Alexander Anokhin

Member: Mr. Uday Ghosh

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/18/2024



Lincoln University
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Announcement:

Presentation of MBA Internship Report (BA398)

Monday, January 22nd, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of the software used at Safari Security LLC”

Presenter: Mr. Tolulope Erinle

Advisor: Dr. Miron Yoffee

Committee Chairman: Dr. Themistoclis Pantos

Member: Mr. Uday Ghosh

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

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Posted: 1/18/2024



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Announcement:

Presentation of MBA Case Study (BA397)

Monday, January 22nd, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of Digital Marketing at Ariat”

Presenter: Ms. Mehak Khullar

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

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Posted: 1/18/2024



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