



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Case Study (BA 397)

Thursday, February 1st, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of Marketing Strategy at West Med
LLC”

Presenter: Mr. Sanjdorj Naranzaya

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Ken Germann

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: maggiehua@lincolnuca.edu

Posted: 1/29/2024



Lincoln University
401 15th Street, Oakland, CA 94612

Announcement:

Presentation of MBA Research Project (BA 399)

Thursday, February 1st, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Auto revive: Car Recycling System”

Presenter: Mr. Rami Ezzeddine

Advisor: Dr. Alex Brudno

Committee Chairman: Dr. Ken Germann

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

For further information, please contact Maggie Hua, Registrar.

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Posted: 1/29/2024



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Announcement:

Presentation of MBA Research Project (BA399)

Wednesday, January 31st, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Empowering Communities and Students: A Case Study of SPARROW Marketplace for Everyday Tasks”

Presenter: Mr. Ropek Petr

Advisor: Mr. Uday Ghosh

Committee Chairman: Dr. Mike Guerra

Member: Dr. Arthur Ashurov

Everyone is welcome to attend.

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Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 31st, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Human Resources Management at Power Oil. Inc
Sacramento, CA”

Presenter: Mr. Raj Kumar FNU

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Mike Guerra

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

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Posted: 1/29/2024



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Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 24th, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Operations Management and Marketing in Jamra LLC.”

Presenter: Mr. Mohammad Alsharqawi

Advisor: Dr. Walter Kruz

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

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Posted: 1/18/2024



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Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 24th, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Marketing Management of Farmhouse Kitchen”

Presenter: Ms. Phattraphon Moolsuk

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

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Posted: 1/18/2024



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Announcement:

Presentation of MBA Internship Report (BA398)

Wednesday, January 24th, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Model at Soni's Supermarket Inc.
(Sacramento, CA)”

Presenter: Ms. Pooja Devi

Advisor: Dr. Arthur Ashurov

Committee Chairman: Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

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Posted: 1/18/2024



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Announcement:

Presentation of MBA Internship Report (BA398)

Monday, January 22nd, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Evaluation of Amazon's Business Model & Logistics Performance (Newark, CA)”

Presenter: Mr. Kenneth Momoh

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Alexander Anokhin

Member: Mr. Uday Ghosh

Everyone is welcome to attend.

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Posted: 1/18/2024



Lincoln University
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Announcement:

Presentation of MBA Internship Report (BA398)

Monday, January 22nd, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of the software used at Safari Security LLC”

Presenter: Mr. Tolulope Erinle

Advisor: Dr. Miron Yoffee

Committee Chairman: Dr. Themistoclis Pantos

Member: Mr. Uday Ghosh

Everyone is welcome to attend.

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Posted: 1/18/2024



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Announcement:

Presentation of MBA Case Study (BA397)

Monday, January 22nd, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of Digital Marketing at Ariat”

Presenter: Ms. Mehak Khullar

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

Everyone is welcome to attend.

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