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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA398)

Tuesday, May 8<sup>th</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Management in Marketing and Store Operations at 7-Eleven (Oakland, CA)”

Presenter: Mr. Paras Trehan

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Uday Ghosh

Member: Dr. William Hess

## **Everyone is welcome to attend.**

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For further information, please contact Maggie Hua, Registrar.

Phone: 510-628-8029 e-mail: [maggiehua@lincolnuca.edu](mailto:maggiehua@lincolnuca.edu)

Posted: 5/6/2024



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA398)

Tuesday, May 7<sup>th</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Analysis of Business Operation and Development  
Planning at GoodTrust, Menlo Park, CA”

Presenter: Mr. Bastian Barsoe

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. William Hess

## **Everyone is welcome to attend.**

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Posted: 5/2/2024



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401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA398)

Tuesday, May 7<sup>th</sup>, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Internship at Katana-Ya USA Corporation DBA Ton Ton  
(San Francisco, CA)"

Presenter: Ms. Yonlawan Tantisuwanna

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. William Hess

## **Everyone is welcome to attend.**

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Posted: 5/2/2024



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401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA398)

Tuesday, May 7<sup>th</sup>, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "International restaurant from Thailand to US (San Francisco) "Lers Ros Thai"

Presenter: Ms. Namsiri Sopawashirasiri

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. William Hess

## **Everyone is welcome to attend.**

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Posted: 5/2/2024



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA398)

Tuesday, May1<sup>st</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "A Study of Lead Generation Intern Role at Accion  
Labs USA INC."

Presenter: Ms. Zarafshaan Nadeem

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Alexey Brudno

Member: Dr. Uday Ghosh

## **Everyone is welcome to attend.**

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Posted: 4/29/2024



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA397)

Tuesday, April 30<sup>th</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Maximizing Profitability Of DuPont™ Kevlar By Effective Marketing Information Management”

Presenter: Mr. Worawut Praphuttham

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Ken Germann

Member: Dr. Alexander Anokhin

## **Everyone is welcome to attend.**

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Lincoln University  
401 15th Street, Oakland, CA 94612

Posted: 4/26/2024

## Announcement:

### Presentation of MBA Internship Report (BA398)

Wednesday, March 6<sup>th</sup>, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "BA 398 MBA Internship Report"

Presenter: Mr. Munir Liswi

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Arthur Ashurov

**Everyone is welcome to attend.**

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Posted: 2/29/2024



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA 397)

Thursday, February 1<sup>st</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of Marketing Strategy at West Med LLC”

Presenter: Mr. Sanjdorj Naranzaya

Advisor: Dr. Alexander Anokhin

Committee Chairman: Dr. Ken Germann

Member: Dr. Arthur Ashurov

**Everyone is welcome to attend.**

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Lincoln University  
401 15th Street, Oakland, CA 94612

Posted: 1/29/2024

## Announcement:

### Presentation of MBA Research Project (BA 399)

Thursday, February 1<sup>st</sup>, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Auto revive: Car Recycling System"

Presenter: Mr. Rami Ezzeddine

Advisor: Dr. Alex Brudno

Committee Chairman: Dr. Ken Germann

Member: Dr. Arthur Ashurov

**Everyone is welcome to attend.**

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Posted: 1/29/2024



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Research Project (BA399)

Wednesday, January 31<sup>st</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Empowering Communities and Students: A Case Study  
of SPARROW Marketplace for Everyday Tasks”

Presenter: Mr. Ropek Petr

Advisor: Mr. Uday Ghosh

Committee Chairman: Dr. Mike Guerra

Member: Dr. Arthur Ashurov

## **Everyone is welcome to attend.**

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Lincoln University  
401 15th Street, Oakland, CA 94612

Posted: 1/29/2024

## Announcement:

### Presentation of MBA Internship Report (BA398)

Wednesday, January 31<sup>st</sup>, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Analysis of Human Resources Management at Power Oil. Inc  
Sacramento, CA"

Presenter: Mr. Raj Kumar FNU

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Mike Guerra

Member: Dr. Alexander Anokhin

## **Everyone is welcome to attend.**

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Lincoln University  
401 15th Street, Oakland, CA 94612

Posted: 1/29/2024

## Announcement:

### Presentation of MBA Internship Report (BA398)

Wednesday, January 24<sup>th</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Operations Management and Marketing in Jamra LLC."

Presenter: Mr. Mohammad Alsharqawi

Advisor: Dr. Walter Kruz

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

**Everyone is welcome to attend.**

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Posted: 1/18/2024



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## Announcement:

### Presentation of MBA Internship Report (BA398)

Wednesday, January 24<sup>th</sup>, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Marketing Management of Farmhouse Kitchen”

Presenter: Ms. Phattraphon Moolsuk

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

## **Everyone is welcome to attend.**

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Posted: 1/18/2024



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401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA398)

Wednesday, January 24<sup>th</sup>, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Analysis of Business Model at Soni's Supermarket Inc.  
(Sacramento, CA)"

Presenter: Ms. Pooja Devi

Advisor: Dr. Arthur Ashurov

Committee Chairman: Themistoclis Pantos

Member: Dr. Alexander Anokhin

## **Everyone is welcome to attend.**

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Posted: 1/18/2024



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## Announcement:

### Presentation of MBA Internship Report (BA398)

Monday, January 22<sup>nd</sup>, 2024, at 11:45 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Evaluation of Amazon's Business Model & Logistics Performance (Newark, CA)"

Presenter: Mr. Kenneth Momoh

Advisor: Dr. Themistoclis Pantos

Committee Chairman: Dr. Alexander Anokhin

Member: Mr. Uday Ghosh

**Everyone is welcome to attend.**

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Posted: 1/18/2024



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Lincoln University  
401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Internship Report (BA398)

Monday, January 22<sup>nd</sup>, 2024, at 11:00 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: "Business Analysis of the software used at Safari  
Security LLC"

Presenter: Mr. Tolulope Erinle

Advisor: Dr. Miron Yoffee

Committee Chairman: Dr. Themistoclis Pantos

Member: Mr. Uday Ghosh

## **Everyone is welcome to attend.**

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Posted: 1/18/2024





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401 15th Street, Oakland, CA 94612

## Announcement:

### Presentation of MBA Case Study (BA397)

Monday, January 22<sup>nd</sup>, 2024, at 10:15 AM,

University Boardroom (Room 206 on the Second Floor)

Topic: “Business Analysis of Digital Marketing at Ariat”

Presenter: Ms. Mehak Khullar

Advisor: Dr. Arthur Ashurov

Committee Chairman: Dr. Themistoclis Pantos

Member: Dr. Alexander Anokhin

## **Everyone is welcome to attend.**

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Posted: 1/18/2024



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