LINCOLN UNIVERSITY
BA 597 – DBA Dissertation I
Course Syllabus

CREDIT HOURS: 4 semester units = 180 self-study hours supervised by the adviser

INSTRUCTOR (ADVISOR): Selected by students and approved by the Provost or President

CONTACT INFORMATION: To be arranged by the advisor

COURSE TIME & LOCATION: **Supervised Self-Study**

PREREQUISITES: Completion of all DBA core courses, DBA candidacy standing, BA 501, BA 502, or BA 504. Advisor's approval is required.

TEXT & MATERIALS: To be designated by the advisor

REFERENCE MATERIALS: To be designated by the advisor

COURSE DESCRIPTION

This course is designed to orient and familiarize a student with the first stage of the dissertation research process, guiding him/her toward the selection of a dissertation topic that is sufficiently well defined to ensure its successful pursuit and narrow enough in its scope that the student can expect to complete the project within a reasonable time frame. After selecting and approving an advisor, the student researches a subject of interest for a dissertation topic focusing on the need of using relevant data, research methodology, and analytic tools applicable to the subject. It requires detailed review of current publications in the field. The course then addresses an overview analysis of research options, data collection techniques, and requirements appropriate to the subject of study. Completion of this course results in the student proposal of the dissertation establishing the title, structure and organization for the study, methodology and sources of the data, the need and research basis for the continuation of the study. This information should be submitted to the dissertation advisor and doctoral committee. The committee will evaluate the written text and oral presentation of the proposal for approval of the dissertation research continuation. (4 units). *CR/NC*

Students taking this course must submit the <u>DBA Dissertation Advisor Approval Form</u> with the proposed advisor's signature for approval to the Provost or President and then to the Registrar's Office before starting the dissertation work. He/she must submit the <u>Progress Form</u> filled in and signed by the advisor during the dissertation terms as designated in the form.

COURSE LEARNING OUTCOMES

Upon successful completion of this course, the student will have:
- Selected a dissertation advisor with an academic perspective applicable to the subject addressed;

- Gained an understanding of the need and approaches possible for a dissertation study of choice;
- Examined research methodology and options appropriate to the study;
- Explored how to locate literature in the field to establish what history exists within the subject selected;
- Identified the research topic resulting in the statement of the problem
- Prepared and presented the essential components of Chapter I of the dissertation to the Advisor and Doctoral Committee.

Assessment is based on the dissertation writing activities and presentation of the research proposal.

COURSE PROCESS

- Creation of awareness of the components of a doctoral dissertation, to be included in the introduction: 1) study background; 2) statement of problem; 3) professional significance of the study; 4) methodology overview; 5) study delimitations; and 6) key term definitions.
- Presentation of research options that address the following elements: 1) methodology; 2) general perspective; 3) research context; 4) research participants; 5) explanation of instruments used for data collection; 6) discussion of procedures used; 7) explanation of data analysis methods; and 8) summary of methodology.
- Establishment of parameters for review of the literature;
- Examination of the proposed subject of study and identification of how to establish Statement of the Problem;
- Delineation of parameters of the study;
- Definition of the nature of the professional academic relationship with a dissertation advisor;
- Engagement in development of a draft of the presentation of Chapter I of the study;
- Role-play presentation of the study for critical review, preparatory to submitting the written draft to the Doctoral Committee.

EVALUATION

Accepted Draft of Chapter 1 of the Dissertation: 100%

The student should present a written draft of Chapter I to the Doctoral Dissertation Committee for review and discussions. Successful course completion requires submittal of a written presentation for the topic approval, oral defense of subject, and its approval by the Committee.

GRADING

Grade of **CR** (credit) **or NC** (no credit) **only** will be given for this course.

APPENDIX. Program and Institutional Learning Outcomes.

Institutional Learning Outcomes (ILOs)	
DBA Graduates of Lincoln University should be able to:	
1c	Incorporate various modes of thinking, among them: scientific thinking, mathematical thinking, historical thinking, anthropological thinking, economic thinking, and moral thinking.
2c	Operate within alternative systems of thought, recognizing and assessing the needs, with related assumptions, implications, and practical consequences; and being able to communicate results effectively with others in figuring out solutions to complex problems
3c	As exemplary business professionals, minimize the possibility of indirectly harming others by following accepted standards at local, national or international levels; to be able to assess the likelihood and physical and social consequences of any developed product's harm to others.
4c	Integrate collaboration into organizational workflows, create a supportive environment for collaboration and teamwork, and lead by example.
5c	Have perseverance to accomplish a goal despite potential obstacles, use sound judgments to make decisions at a right time, and make timely appropriate changes in thinking, plans, and methods in achieving organizational goals.
6c	Set up realistic goals for the organization, encourage innovative strategies, and convey a clear sense of future direction to employees.
7c	Formulate and arrange ideas, designs, or techniques, and apply them to specific issues and problems. They should be able to apply current research, scholarship and or/techniques in the field.

Program Learning Outcomes (PLOs)	
Students graduating our DBA program will be able to:	
1	Demonstrate advanced knowledge and competence in the latest academic theories, concepts, and techniques in the field of business administration.
2	Evaluate advanced theories, and concepts for relevance to business research and decision-making
3	Apply concepts, quantitative methods, and recognized methodologies in conducting independent research and demonstrate effective skills including formulation of research problem; integration of previous publications into an appropriate literature review; design of a research study; data analysis; ability to summarize and present the results.
4	Locate, and evaluate the validity and reliability of reference materials and sources relevant to the doctoral program courses and dissertation topic
5	Analyze and assess ethical obligations of active citizenship, community engagement, and professional integrity essential to comply with standards for ethical and socially responsible behavior in the conduct of research and responsible management
6	Create and present advanced forms of oral and written communications, including teaching and student advising.
7	Apply the knowledge from the area of specialization and provide consulting to other business industries or other fields.

Revised: August 2024