



# Lincoln University

## BA 19 – Fundamentals of Ethics

Summer 2022

**Instructor:** Prof. Alexander Anokhin, PhD  
**Lecture Schedule:** Tuesday / Thursday, 3:30 – 6:15 pm  
**Office Hours:** Tuesday / Thursday, 6:15 – 7:00 pm  
**Credits:** 3 units / 45 lecture hours  
**Level:** Introductory (I)  
**Email:** [aanokhin@lincolnuca.edu](mailto:aanokhin@lincolnuca.edu)

**Textbooks:** Crane, A., Matten, D., Glozer, S., Spence, L. (2019). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 5e. Oxford University Press. ISBN: 9780198810070

**Last Revision:** June 5, 2022

### Catalog Description

The course is an introduction to basic ethical theories and value systems. Topics include moral issues, codes of ethics, conflict of interest, social and fiduciary responsibilities, the work ethics, and other situations which arise within business environment. (3 units)

### Course Overview

This course is designed to equip students with skills and knowledge needed to navigate complex ethical issues of the modern business world. Urgent questions raised by globalization, financial crises, and environmental challenges will be examined using various ethical theories, philosophies and systems of values. Students are expected to develop leadership skills needed to implement solutions to ethical problems in the business environment.

### Course Learning Outcomes:

Upon the completion of the course students will be able to:

1. Provide coherent reasoning using major ethical theories
  - a. *Assessment Activities:* In-class debates, home assignments.
2. Assess ethical strategies employed in the business world

- a. *Assessment Activities:* In-class assignments, home assignments, course project
3. Analyze cultural variables and their effects on ethical values
  - a. *Assessment Activities:* Course project, home assignments
4. Identify and employ various tools and techniques of business ethics management.
  - a. *Assessment Activities:* Case studies, home assignments, in-class assignments

### **Procedures and methodology**

Core concepts identified from the textbook will be augmented through supplementary sources (made available to students on the class website) and applied to the real-life situations through case studies, essays, and other assignments.

The coursework will include required reading followed by various assignments. The course consists of 3 modules. At the end of each module students have to submit all assignments for a given module as well as pass a written examination. At the end of the course students must submit an individual/group research project.

All communication between students and instructor (including assignments submissions) has to be conducted through the course website.

### **Class Rules**

1. Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to arrive to class on time.
3. All assignments and exams must be completed and handed in on time. Late submissions will result in lower grade (each day of delay costs 4% points).
4. Cheating/plagiarism will result in "F" for the assignment.

### **Exams**

The exams will consist of questions based on assigned chapters and supplementary reading.

### **Course Project**

Every student must complete a research paper for graded submission at the end of the course. In this research paper students are expected to conduct a case study of a real-world company, which has been accused of unethical conduct. The paper should study the effect such accusation had on the business, measures taken by the management to solve the problem at hand as well as the result of such measures.

Students are expected to analyze the situation with the help of normative and descriptive ethical theories, stakeholder theory, and provide relevant recommendations.

Research paper must be formatted according to APA style guidelines. Research projects must comply with the Lincoln University requirements.

### Assessment Criteria

All assignments, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

### Tentative Weights

Project	35%
Final Exam	45%
Participation (assignments, in-class activities)	20%

### Course Outline:

Date	Topic	Assignments
Jun 14	Introduction. What is business ethics ?	
Jun 16	Corporate responsibility, stakeholders, and citizenship	
June 21	Normative ethical theories	Case 1. American Apparel (p. 79)
June 23	Descriptive ethical theories	
June 28	Tools and techniques of business ethics management	Case 2. Canada's Oil

		Sands (p. 129)
June 30	Course Project Workshop	
July 5	Shareholders and business ethics	Course Project Outline
July 7	Employees and business ethics	
July 12	Consumers and business ethics	Corporate Governance Around the World (Library assignment)
July 14	Suppliers, competitors and business ethics	
July 19	Government regulation and business ethics	Course Project Draft
July 21	Civil society organization and business ethics	
July 26	Course Project Presentations	
July 28	Final Exam	