



# Lincoln University

## ECON 10 – Economic Geography

**Credit:** 3 units / 45 lecture hours  
**Level:** Developed (D)  
**Instructor:** Alexander Anokhin, Ph.D.  
**Lecture Schedule:** Wednesdays, 12:30 – 3:15 pm  
**Office Hours:** Wednesdays, 11:30 – 12:30 pm  
**E-mail:** aanokhin@lincolnuca.edu

**Required textbooks:** Economic Geography: A Contemporary Introduction 3rd Edition by Neil Coe, Philip Kelly, Henry W. C. Yeung; Wiley-Blackwell; 2019.  
ISBN: 978-1-119-38955-2

International Economics, 8/E  
James Gerber. Pearson, 2022 (ISBN-13: 9780136892137)

**Revised:** August 11, 2022

### Catalog Description

Interrelated study of the economic potential and history of various areas of the world, including United States. The course also considers the reciprocal relationship between the economic activities of man and earth surface features, population, human production, consumption, distribution. Analysis of the natural and economic functioning units and correlation of the diverse relationship recognized. (3 units)

### Course Overview

The spatial distribution of economic activities (production, transfer, or consumption), reflecting the interplay between numerous institutional, political, social and economic factors, defines a complex interrelated character of life and business in modern globalized environment. In our study we will combine elements of economics, geography, international business, and history to examine forces that shape the way the world develops. We will acquire a deeper understanding of intricate relations between various areas of the world and learn how to apply it in business environment.

**Course Learning Outcomes**

Upon completion of the course students will be able to:

	<b>Course LO</b>	<b>Program LO</b>	<b>Institutional LO</b>	<b>Assessment Activities</b>
1	Analyze and summarize political economic data in support of the argument.	GELO 1	ILO 2a	Course project
2	Clearly identify, persuasively present, and thoughtfully discuss solutions to the problems of global economy.	GELO 2	ILO 2a	Course project
3	Use the understanding of economic geography to present viable strategic alternatives in the context of international business.	GELO 4	ILO 7a	Assignment 11: Diagnosis of the American Economy
4	Synthesize information from various sources to develop an intelligent opinion about the current state of the economy.	GELO 5	ILO 6a, ILO 7a	Assignment 11: Diagnosis of the American Economy
5	Identify the ethical problems of modern economic system.	GELO 6	ILO 3a, ILO 5a	Course project

**Procedures and Methodology**

Lecture method is combined with in-class discussions. Core concepts identified from the textbook will be augmented with supplementary sources (made available to students on the class website) and applied to the real-life situations during class activities.

Assignments and projects require students to actively use resources of the library. Detailed guide to business *resources of the library* is available on the Library Website ([library.lincolnuca.edu](http://library.lincolnuca.edu)).

Library staff will be available during their Library hours through a live online chat feature, telephone, or email to help students with research problems or questions. Should you have any questions or concerns, feel free to call them 510-379-4048, or email your question to: [library@lincolnuca.edu](mailto:library@lincolnuca.edu)

### **Class Rules**

1. Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to arrive to class on time.
3. All exams, assignments, and projects must be completed and handed in on time.
4. Detected cheating/plagiarism will result in “F” for the assignment.

### **Academic Integrity**

Lincoln University is an institution of higher learning committed to exemplary standards academic honesty and integrity. As member of Lincoln University community, students, faculty, and staff share a responsibility in maintaining this commitment. Academic dishonesty (e.g., instances of plagiarism, cheating, forgery, etc.) will not be tolerated and will result in unsatisfactory academic performance.

### **Course Project**

Every student must complete a research project focused on the critical analysis of a selected problem in global economy for an in-class presentation.

The specific topic of the course project and possible data collection tools will be developed in course assignments. The project will culminate in presentation during the penultimate class of the course. Students are expected to present their course projects during the class using visual aids as well as submit a written report.

There are two critique session scheduled as a part of the course project preparation. The critique session is an attempt to ask questions, to discuss and debate your ideas, and, in general, to improve the quality of the work.

Group Project Grading Criteria:

- Content
- Use of time
- Style.

### **Exams**

The exams (midterm and final) will consist of questions based on lectures, assigned chapters and supplementary reading as well as case studies / practical assignments. The final exam will be comprehensive.

### **Assessment Criteria**

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+

83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

### Tentative Weights

Final grade will consist of the following components:

Assignments	15%
Online discussions	15%
Group Project	20%
Midterm Exam	20%
Final Exam	30%

### Course Outline

	Topic	Chapter	Assignment	Online Discussion
1	Thinking Geographically	<i>Coe, Ch. 1</i>	Assignment 1. Location Decisions	
2	Understanding the Economy	<i>Coe, Ch. 2</i>		Online Discussion 1.1: Human Irrationality  Online Discussion 1.2: Alternative Measurements
2	History and Nature of Capitalism	Handouts	Assignment 2. Essential Features of Free Market	
3	Uneven Development	<i>Coe, Ch. 3</i>		Online Discussion 2.1: Dynamic California  Online Discussion 2.2: Modernization theory
4	Networks	<i>Coe, Ch. 4</i>	Assignment 3. Example of Production Network	

5	Transnational Corporations	<i>Coe, Ch. 5</i>		Online Discussion 3.1: Configuration of Production Networks  Online Discussion 3.2: Coopetition
6	The State	<i>Coe, Ch. 9</i>	Assignment 4: Role of State	
7	Midterm Exam Course Project Consultation	<i>Coe, Ch. 1-5, 9. Reading (available online)</i>	Course Project Draft Critique	
8	Latin America and Import Substitution	<i>Gerber, Ch. 15</i>		Online Discussion 4.1: Washington Consensus Reforms  Online Discussion 4.2: National Debt
9	East Asia and Export-led Growth	<i>Gerber, Ch. 16</i>	Assignment 5: The Economy Without Manufacturing	
10	China and India: Reforming the Economy	<i>Gerber, Ch. 17</i>		Online Discussion 5.1: Problems of Transition  Online Discussion 5.2: Future Prospects for China and India
11	United States of America	<i>Gerber, Ch. 13</i>	Assignment 6: Diagnosis of the American Economy	
12	European Union	<i>Gerber, Ch. 14</i>		Online Discussion 6.1: Demographic Challenge

				Online Discussion 6.2: Expansion of EU
13	Course Project Consultations		Course Project Final Draft Critique	
14	Course Project Presentation		Prepare Course Project Report and Slides	
15	Final Exam	Comprehensive		