



# Lincoln University

## ENGLISH 99 COURSE SYLLABUS

FALL 2021

Course: English 99 – Report Writing  
Semester: Fall 2021 – Tuesdays, 9:00 –11:45  
Course prerequisites/co-requisites: None  
Credit: 3 units, 45 lecture hours  
Level: Introductory (I)

Instructor: Dr. Sylvia Y. Schoemaker Rippel  
University instructor email: [sysr@lincolnuca.edu](mailto:sysr@lincolnuca.edu)  
Course-related email: [profsylvia@gmail.com](mailto:profsylvia@gmail.com)

Last revised: 8/2021

### Course Description

#### English 99 – Report Writing

The course instructs the student in the various forms of written reports. Students prepare informational and analytic reports. Computer tools and programs, as well as Internet resources, will be used as relevant. (3 units)

### Learning Objectives

Expansion of academic and professional report writing skills▪  
Development of research and documentation skills▪  
Ability to write reports for specific purposes▪  
Increased skill in applying selection, development, evaluation, and communication criteria for relevant business and professional report subjects, contexts, purposes and channels.

## Course Learning Outcomes

	<b>Course Learning Outcome</b> <i>Successful students are able to:</i>	<b>Program Learning Outcome</b>	<b>Institutional Learning Outcomes</b>	<b>Assessment Activities</b> <i>As demonstrated by successful completion of and/ or participation in coursework and beyond.</i>
1	Develop writing skills for academic, professional, and socio-cultural purposes	PLO 1	ILO 1a, ILO 7a	Successfully completed written assignments mode-centered, audience-oriented, well-formed writing
2	Appropriately use topic specification, writing planning, researching, design, development, editing, and documentation			Mode-centered, audience-oriented, well-executed grammatically and stylistically, punctually presented essay writing
3	Use pre, during, and post writing strategies			Completed written work Peer evaluation Instructor evaluation
4	Apply topic mapping and other resources			Completed written work
5	Demonstrate written communication skills in writing and presenting their essays for personal, peer and instructor evaluation	PLO 3	ILO 2a, ILO 6a	Completed written work Peer evaluation Instructor evaluation
6	Demonstrate achieved competencies in planning, drafting, editing, and documentation skills.	PLO 4	ILO 1a	Assigned essays Completed written work Peer evaluation Instructor evaluation
7	Compose well-organized written communications suitable for personal, academic, and professional purposes	PLO 5	ILO 3a, ILO 4a	Assigned essays Completed written work Peer evaluation Instructor evaluation

Note: Detailed description of learning outcomes and information about the assessment procedure are available at the Center for Teaching and Learning website ([ctl.lincolnu.edu](http://ctl.lincolnu.edu))

## Instructional Materials and References

### Required Texts

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**Kuiper, S. A.** (2013) Contemporary business report writing. (5th Ed.). Mason, Ohio: South-Western Cengage Learning. (ISBN: 978-1-111-82085-5)

**Tensen, B.** (2013) Research strategies for a digital age. (4<sup>th</sup> Ed.). Boston, MA: Wadsworth. Cengage Learning (ISBN: 9780840028822)

### **Recommended Texts:**

Anderson, P. B. (2014). *Technical Communication*. (8<sup>th</sup> Ed.). Boston, MA: Wadsworth. Cengage Learning (ISBN: 9781133309819)

Additional print, A/V, and online resources to be given in class

### **Instructional Methods**

The course sessions will include lectures, A/V-augmented presentations (text-based and other topically related slides and relevant audio/video/web resources), written and oral classroom exercises applying course concepts, small group and classroom discussions, student presentations of individual and group assignments based on course units, with emphasis on engaging students in learning by doing.

Assignments and projects require students to actively use resources of the library. Detailed guides to *library resources* as well as the description of Lincoln University approach to *information literacy* are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website ([ctl.lincolnuca.edu](http://ctl.lincolnuca.edu)).

### **Student Responsibilities**

Students are expected to consistently attend class punctually and fully (arriving on time and leaving the classroom only at the scheduled break and end times). Successful students participate in individual and group work in a productive manner, prepare and perform well on tests, complete assignments according to schedule and at a level appropriate to university rubrics, and take personal responsibility for meeting the objectives of the course.

### **Topical Outline**

Topics covered include informative and persuasive report planning, drafting, editing, and formatting, research and documentation skills.

### **Homework Assignments**

For each of the units (as well as additional assignments given in class), students will do the following by the date listed on the schedule below:

**Read** assigned materials with care and understanding.

**Respond** to the main points of each chapter assigned by listing three or four key questions with answers (no more than two or three sentences each).

**Reflect** on the unit in writing (a brief paragraph or two).

**Email** your unit and chapter assignments to me at [profsylvia@gmail.com](mailto:profsylvia@gmail.com), before the date on the schedule.

For midterm and final review assignments, students will present ePortfolios/PPTs adapted from the weekly assignments as individual or team projects.

## SCHEDULE

#	Date	Topic	Homework ( <i>due by date listed</i> ) CBR: Kuiper, Contemporary Business Reports, 5e RSDA: Tensen, Research Strategies for a Digital Age, 4e
1	8/24/2021	Introduction Research and Reports	CBR: C1 Report Characteristics RSDA: Part I: Research Basics
2	8/31/2021	Planning & Drafting	CBR: C2 Planning the Report CBR: C3 Producing the Report
3	9/7/2021	Designing and Proofing	CBR: C4 Writing Style and Lapses RSDA: Part 3: Incorporating Your Research
4	9/14/2021	Formatting	CBR: C5 Illustrating the Report CBR: C6 Formatting the Report
5	9/21/2021	Routine Reports	CBR: C7 Writing Routine Reports
6	9/28/2021	Non-routine Reports	CBR: C8 Writing Non-Routine Reports Informative report due
7	10/5/2021	Review	CBR: C9 Planning and Delivering an Oral Report e-Portfolio 1 due
8	10/12/2021	Midterm	
9	10/19/2021	Research Plan	CBR: C10 Planning the Research CBR: C11 Selecting Data Sources RSDA: Part 2 - Research Using the WWW
10	10/26/2021	Sources and Analysis	CBR: C12 Using Secondary Sources CBR: C13 Using Primary Data Sources
11	11/2/2021	Documentation	RSDA: Part 4 - Research Documentation CBR: C14 Documenting Data Sources
12	11/9/2021	Research Reports	CBR: C16 Writing Business Reports
13	11/16/2021	Policies, Procedures, Instructions Business Plan	CBR: C17 Writing Policies, Procedures, and Instructions CBR: C18 Writing the Business Plan
	11/23/2021	Fall Recess	
14	11/30/2021	Presentations - Review	Persuasive report due. ePortfolio 2 Final Review
15	12/7/2021	Final	

## Assessment Criteria & Method of Evaluating Students

Students will demonstrate their level of proficiency and achievement through appropriate and accurate application of classic and contemporary principles and best practices in oral and written communication for academic and professional purposes. Students attaining the higher levels of course goals will show

successful application of critical and creative communication skills in approaching and solving academic and real-world examples.

The following tables quantify assignment areas and grade distribution scales.

## GRADING GUIDELINES

Points	Grade
100-95	A
94-90	A-
89-87	B+
86-84	B
83-80	B-
79-77	C+
76-74	C
73-70	C-
69-65	D+
64-60	D
59 or <	F

Items	Points
Exercises/ Daily Assignments	15
Midterm - Informative Report	20
e-Portfolio/Journal I, II	20
Presentation of Assignments	10
Final - Persuasive Report	35
<b>Total</b>	<b>100</b>

### PLEASE NOTE:

Revisions to the schedule will be announced in class as needed. Class attendance is required. Required textbooks should be obtained as soon as possible and brought to class for each session. Class participation is encouraged for enhanced learning through applied content, group interactions, and individual and small group presentations. Plagiarized content is strictly prohibited: Researched materials must be documented using a consistent style for both in-text and end-text citations of sources using the published standards of the most recent subject-appropriate style guide, such as APA (social sciences) or MLA (humanities), for example. Missed exams and assignments require certified excuses (signed documentation by an appropriate medical or other official representative). With documentation, a makeup exam may be scheduled. Electronics are not allowed during exams. Cell phones should not be active during class sessions.