

BA 115 – Statistics

COURSE SYLLABUS Spring, 2020

Instructor: Len Filane, Ph.D. **Lecture Schedule:** Mo: 9.00 – 11.45 am

Credits: 3 units / 45 lecture hours

Level: Introductory (I)

Office Hours: Mo. 3.15-4.15 pm, teacher's lounge, main bldg., 4th fl.

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Textbooks: The Basic Practice of Statistics, 7th Ed. By Moore, Notz, Fligner

Introductory Statistics, 9th Ed. By Neil Weiss

Last Revision: Jan. 4, 2020

DISCLAIMER

This syllabus may be changed or updated at the instructor's

discretion.

CATALOG DESCRIPTION

The course is designed for both the business major and for non-business students without previous knowledge of statistics. Emphasis is on descriptive statistics and inferential statistics with relevant applications to solving problems, hypothesis testing and decision-making. Important statistical models and distributions will be discussed.

Prerequisite: Math 10 or Math 15.

COURSE LEARNING OUTCOMES¹

	COURSE OUTCOME	PROGRAM	Institutional	Assessment
		LO	LO	Activities
1	Students are expected	PLO 1	ILO 1a, ILO 2a,	Homework, Class
	to learn the basic		ILO 3a	assignments, class
	concepts and			

¹ Detailed description of learning outcomes and information about the assessment procedure are available at the Center for Teaching and Learning website (ctl.lincolnuca.edu).

	techniques of business statistics and probability. The emphasis of the course will be on the application of the statistical techniques			participation, Quizzes, Exams
2	Students are expected to develop logic, application and interpretation of the most commonly univariate statistical techniques used in business and social sciences. The class does not require previous knowledge of any complicated mathematical techniques, but requires common sense and practical logic.	PLO2	ILO 1a, ILO 6a	Homework, Class assignments, class participation, Quizzes, Exams
3	Confidently communicate using business statistics and mathematics terminology.	PLO 3		Homework, Class assignments, class participation, Quizzes, Exams
4	Be able to choose an appropriate statistical analysis for the type of data they plan to analyze, select an appropriate model, conduct and interpret the analysis, and write down the results.	PLO 4	ILO 1a, ILO 2a, ILO 5a	Homework, Class assignments, class participation, Quizzes, Exams

INSTRUCTIONAL METHOD

Lectures, demonstration of the solutions for problems by the instructor, solving problems in class independently and in groups, class discussions, "student teaching", at-the-board students' demonstrations of the solutions, frequent discussions of the homework.

Students are strongly encouraged to use additional resources, such as the Internet, the library, etc.

Assignments require students to actively use resources of the library. Detailed guide to the resources of the library, as well as the description of Lincoln University approach to information literacy, are available at the Center for Teaching and Learning website (ctl.lincolnuca.edu).

LECTURE CONTENT

- -Variables, graphs, histograms
- -Mean, median, standard deviation
- -Normal distributions
- -Scatterplots and correlation
- -Regression
- -Marginal and Conditional distributions
- -Sampling
- -Probability models,
- -Rules of Probability
- -Binomial distributions
- -The Central Limit Theorem
- -Confidence intervals,
- -Tests of significance
- -Inference about a Population Mean
- -Comparing two means
- -Inference about a population proportion
- -Comparing two proportions
- -The Chi-Square Test
- -Review

ACADEMIC HONESTY & INTEGRITY HONOR CODE

The faculty, administration, and staff reinforce academic honesty and principles of academic honor. Independent learning is vital to the requirements of honesty and integrity in the performance of academic assignments, both in the classroom and outside. Students should avoid academic dishonesty in all of its forms, including plagiarism, cheating, and other forms of academic misconduct. The University reserves the right to determine what constitutes a violation of academic honesty and integrity.

ASSESSMENT

TWO-FOUR CLASS QUIZZES HOMEWORK CLASS WORK/PARTICIPATION MIDTERM EXAM FINAL EXAM

CALCULATION OF FINAL GRADES:

Homework: 7%

Quizzes: 20%
Midterm Exam: 23%
Final Exam: 35%
Class Participation: 15%

GRADING SCALE: (Should follow Department and/or College Template)

Grade A B C D F
GPA Points 4.0 3.0 2.0 1.0 0

% 90-100 80-89 70-79 60-69 less than 60

Re-taking or making up of the quizzes and exams will not be offered.

CLASS WORK /CLASS PARTICIPATION:

Your goal should be to demonstrate the grasp of the concepts, ability to solve problems and critical thinking skills in analyzing them. You should strive to ask relevant questions, volunteer relevant answers, as well as volunteer to solve problems on the board, and actively participate in class discussions.

If you were tardy or missed a class you did not participate in class work. It may be reflected in your grade for class work.

Class time is for learning only. A student must refrain from discussing any issue that is not directly related to the process of learning and concept understanding.

Issues related to grades for tests or teaching methodology should be raised only outside of class time.

Class work is graded on a scale of 0-10.

HOMEWORK

Written HW is graded on the scale 0-10. Since its impossible for me to exactly predict the rate of covering the material, I will give homework every class, as we move forward. I will collect homework on selected days only. Bring your current homework to every class. Your homework must be stapled, be neat and legible. Avoid submitting "dog ears"! Keep your HW in a ringbinder. If you write chaotically I would not be able to follow your work, hence I will not be able to grade it. HW that does not meet the above outlined requirements will be rejected and awarded zero points.

Show your work in detail. If you do not show all the work required to complete the homework problems, I will reduce your homework credit. Just showing the answer will not be accepted for any credit.

All homework is to be done by the enrolled student and must be your own work. Any attempt to copy or re-use homework or share the same work between the students will result in zero credit. No late homework will be accepted. I will not accept any HW after my announcement of the end of the collection process. If you know that you will be absent in class, please email your scanned homework to me prior to the beginning of the current class. If you have a question or an issue regarding your HW, then the best way to resolve it is after the class hours.

Do not copy the solutions from the instructor's solution manual or online. If you do it, you will be guilty of plagiarism which is a violation of the student conduct code, and may result in you being disciplined, suspended from class or expelled from the school.

UNIVERSITY ATTENDANCE POLICY:

Lincoln University uses the class method of teaching, which assumes that each student has something to contribute and something to gain by attending class. It further assumes that there is much more instruction absorbed in the classroom than can be tested on examinations. Therefore, students are expected to attend all regularly scheduled class meetings and should exhibit good faith in this regard.

INSTRUCTOR's ATTENDANCE POLICY:

Attendance is mandatory. I frown on tardiness. If you are frequently late to class, please review your schedule and make the necessary adjustments. Late arrivals are disruptive to class, they adversely affect the performance of all, including your instructor.

If you are late to a quiz or exam you will not be allowed to take it.

UNIVERSITY ACADEMIC INTEGRITY STATEMENT:

Students are responsible for proper conduct and integrity in all of their scholastic work. They must follow a professor's instructions when completing tests, homework, and laboratory reports, and must ask for clarification if the instructions are not clear.

CLASS SCHEDULE

WEEK1	WEEKO		
WEEK1	WEEK 9		
Pie charts, bar charts, histograms, the mean,	Probability models and probability rules.		
the median, the quartiles. Standard deviation.			
WEEK 2	WEEK 10		
The normal distribution, density curve.	Binomial distributions		
WEEK 3	WEEK 11		
Scatter plots, correlation, regression.	Sampling distribution. The Central Limit		
	Theorem		
WEEK 4	WEEK 12		
Marginal distribution, conditional distribution	Confidence intervals		
WEEK 5	WEEK 13		
Population, sample, producing data	Test of significance. P-value.		
WEEKS 6-7	WEEK 14		
Design of Experiments	t-distribution, inference about a population		
	proportion.		
WEEK 8	WEEK 15		
	The Chi-Square test, the chi-square		
MIDTERM EXAM	distribution.		