

T H E L I S T

Compiled by Julia Cooper
415-288-4948, @SFBIZJuliaC
juliacooper@bizjournals.com

MBA PROGRAMS IN THE GREATER BAY AREA

RANKED BY FALL 2019 GREATER BAY AREA MBA ENROLLMENT

	School/Prior rank Website	Address Phone	Fall 2019 Bay Area MBA enrollment	Fall 2019 Bay Area full-time MBA enrollment	Fall 2019 Bay Area part-time MBA enrollment	Cost to complete MBA as a FT resident student	Dean or director of MBA programs
1	University of California, Berkeley/ Haas School of Business ① haas.berkeley.edu	440 Student Services Bldg. Berkeley, CA 94720 510-642-1405	1,597	591	1,006	\$128,492 ¹	Ann Harrison, Dean of UC Berkeley's Haas School of Business
2	Stanford Graduate School of Business ② gsb.stanford.edu/programs/mba	655 Knight Way Stanford, CA 94305 650-723-2766	848	848	0	\$148,412	Paul Oyer, Senior associate dean, academic affairs
3	Santa Clara University/Leavey School of Business ④ scu.edu/business/graduates	500 El Camino Real, 116 Lucas Hall Santa Clara, CA 95053 408-554-5485	349 ²	0	317	\$83,510	Toby McChesney, Senior assistant dean
4	Lincoln University/MBA Program ③ lincolnuca.edu	401 15th St. Oakland, CA 94612 510-628-8010	327	324	3	\$18,720	Marshall Burak, Provost
5	California State University, East Bay/College of Business & Economics ⑤ cseastbay.edu/cbe	25800 Carlos Bee Blvd., Valley College of Business and Economics Hayward, CA 94542 510-889-2419	314	100	214	\$30,000	George Low, Dean Joanna Lee, Director, graduate programs
6	University of Pennsylvania, Wharton San Francisco/MBA Program for Executives ⑥ executivemba.wharton.upenn.edu	2 Harrison St. 6th Fl. San Francisco, CA 94105 415-777-1000	223 ³	NR	NR	\$210,900	Bernadette Birt, Executive director Peggy Bishop Lane, Vice dean
7	University of San Francisco School of Management ⑨ usfca.edu/mba	101 Howard St. San Francisco, CA 94105 415-422-2221	207	68	139	\$76,000	Frank Fletcher, Senior director, MBA programs
8	Golden Gate University/Edward S. Ageno School of Business ⑧ ggu.edu	536 Mission St. Rm. 4312 San Francisco, CA 94105 415-442-6500	183	36	147	\$59,370	Robert Shoffner, Director of MBA programs
9	San Francisco State University/College of Business Graduate Programs ⑦ mba.sfsu.edu	835 Market St. #600 San Francisco, CA 94103 415-817-4300	170	92	78	\$36,000	Sanjit Sengupta, Faculty director, graduate business programs
10	San Jose State University/Lucas Graduate School of Business ⑩ sjsu.edu/lucasgsb	1 Washington Sq. BT 350 San Jose, CA 95192 408-924-3420	161	83	78	\$34,555	Marco Pagani, Associate dean
11	University of California, Davis/Graduate School of Management ⑪ gsm.ucdavis.edu	12647 Alcosta Blvd., Bishop Ranch 15 #190 San Ramon, CA 94583 925-543-8075	126	0	126	\$120,960	H. Rao Unnava, Dean
12	Saint Mary's College of California/Graduate Business Programs ⑫ saintmarysmba.com	1928 Saint Mary's Rd. PMB 4240 Moraga, CA 94575 925-631-4888	119	52	67	\$74,400	Steve Glynn, Director of enrollment
13	Presidio Graduate School ⑬ presidio.edu	649 Mission St. #500 San Francisco, CA 94105 415-561-6555	103	65	38	\$66,515	Khalid Kadir, Provost
14	School of Business and Economics at Sonoma State University ⑭ sonoma.edu/mba	1801 E. Cotati Ave., Wine Spectator Learning Center Rohnert Park, CA 94928 707-664-3501	91	9	82	\$25,000	Jean-Francois Coget, Dean Soo Haylett, Executive director
15	Hult International Business School ⑮ hult.edu	1355 Sansome St. San Francisco, CA 94111 415-869-2900	65	65	0	\$78,300	Luis Escamilla, Campus dean
16	California College of the Arts ⑯ cca.edu	1111 8th St. San Francisco, CA 94107 415-703-9500	61	61	0	\$155,622	Sara Fenske Bahat, Chair of MBA in design strategy
17	Holy Names University ⑰ hnu.edu	3500 Mountain Blvd. Oakland, CA 94619 510-436-1000	55	55	0	\$30,090	Morris Hamm, Director, MBA program
18	Brandman University ⑱ brandman.edu	2950 Buskirk Ave. #315 Walnut Creek, CA 94597 800-746-0082	51	28	23	\$33,120	Glenn Worthington, Dean, School of Business and Professional Studies
19	Dominican University of California/Barowsky School of Business ⑲ dominican.edu/bsb	50 Acacia Ave. San Rafael, CA 94901 415-458-3737	46	25	21	\$39,300	Yung-Jae Lee, Dean, Barowsky School of Business
20	Lorry I. Lokey School of Business and Public Policy at Mills College ⑳ mills.edu/lokeyschool	5000 MacArthur Blvd. Oakland, CA 94613 510-430-3173	36	36	0	\$99,087	Kate Karniouchina, Dean
21	Cornell Executive MBA Americas ㉑ johnson.cornell.edu	2033 Gateway Pl. #546 San Jose, CA 95110 408-573-6340	26 ³	NR	NR	\$154,254	Verne Thalheimer, Executive director, Cornell Executive MBA Americas
22	National University School of Business and Management ㉒ nu.edu	3031 Tisch Way, 100 Plaza East San Jose, CA 95128 408-236-1100	4	3	1	\$27,090	Mohammed Nadeem, Professor

¹ Estimate based on 2020-21 tuition and fees being \$64,246.

² In addition to its part-time MBA program, Santa Clara University's enrollment also includes executive MBA students.

³ All the students in this section are executive MBA.

NOTES: * - did not rank. NR - not reported.

► CLOSER LOOK

\$70k
Median cost of an MBA program on the List

32

Average age of MBA students in spring 2020 at the programs on the List

WE ASKED: How has the pandemic affected enrollment at your MBA program?

"We experienced an increase of 70% in applications in our MBA. We expect to have 70%-80% more new students enrolled in fall 2020 vs. fall 2019."

— **San Jose State University/Lucas Graduate School of Business**

"Some deferrals, however, our overall enrollment has increased this fall."

— **Presidio Graduate School**

"Some holding off on plans for a year, but others moving forward with MBA plans earlier than expected due to changing employment, goals, etc."

— **Hult International Business School**

ABOUT THE LIST

This List includes colleges and universities located in the Greater Bay Area, which is defined as Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma counties. Information was obtained from school representatives.

From last year's List, Notre Dame de Namur University (ranked No. 19) did not respond with updated figures.

NEED A COPY OF THE LIST?

For information on obtaining commemorative plaques, reprints or web permissions, contact Lacey Patterson at 415-288-4961, or at lpatterson@bizjournals.com. No other companies offering similar services are affiliated in any way with the Business Times.

WANT TO BE ON THE LIST?

If you wish to be surveyed when The List is next updated, or if you wish to be considered for other Lists, email your contact information to Julia Cooper at juliacooper@bizjournals.com.

WANT TO SEE OUR FULL LISTS ONLINE?

To see this and other lists online (often including more listings and information not shown in print), visit bizjournals.com/sanfrancisco/datacenter/lists.