



# Lincoln University

## BA 343 – International Banking

### COURSE SYLLABUS

Spring, 2018

**Instructor:** Prof. Albert Loh  
**Lecture Schedule:** Wed 9:00am to 11:45am  
**Credits:** 3 units / 45 lecture hours  
**Level:** Mastery 2 (M2)  
**Office Hours:** Monday, 11:15 AM – 12:15 PM  
**e-mail:** [aloh@lincolnuca.edu](mailto:aloh@lincolnuca.edu)

**Textbooks:** International Money and Finance (2017). Melvin & Norrbin, 9<sup>th</sup> edition ISBN-13: 978-0128041062, ISBN-10: 0128041064

**Tools:** A basic handheld calculator is required. Other mobile device calculator will not be allowed. Supplemental materials (such as periodical, article, or case study) will be provided in class.

**Last Revision:** February 3, 2018

### COURSE DESCRIPTION

An in-depth examination of the development and expansion of international banking; legal aspects of international banking; Eurocurrency/Eurodollar; syndication techniques; letters of credit / banker's acceptances; foreign exchange; offshore banking: Swiss banking; the global debt crisis and debt rescheduling. (3 units)

*Prerequisite: BA 140 or BA 303*

### EDUCATIONAL OBJECTIVES

The objectives of the course are to gain a practical understanding of the global financial market, in particular, foreign exchange markets, exchange rate determinations, tools, and tactics used in the financial management of multinational corporations. Emphasis will be placed on trade finance for import-export businesses.

### COURSE LEARNING OUTCOMES\*

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\* Detailed description of learning outcomes and information about the assessment procedure are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

	<b>Course LO</b>	<b>Program LO</b>	<b>Institutional LO</b>	<b>Assessment Activities</b>
1	Demonstrate an understanding of foreign exchange market and determination of exchange rates.	PLO 1	ILO 1b, ILO 2b	Midterm exam, final exam, in-class discussions, home assignments
2	Analyze balance of payments and identify potential risks and policy implications.			
3	Select an appropriate portfolio management strategy	PLO 2	ILO 1b, ILO 2b, ILO 4b	Midterm exam, final exam, in-class discussions, home assignments
4	Be able to make coherent forecasts of exchange rate fluctuation and identify effective risk management strategies.			
5	Be able to formulate a trading strategy and identify resources needed for its effective implementation	PLO 5	ILO 4b, ILO 5b	Midterm exam, final exam, in-class discussions, home assignments

### **INSTRUCTIONAL METHODOLOGY**

*This is a direct classroom instruction course.*

The course will be conducted in the form of lectures and discussions on each topic shown in the class schedule below.

Assignments and projects require students to actively use resources of the library. Detailed guide to business *resources of the library* as well as the description of Lincoln University approach to *information literacy* are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

### **COURSE REQUIREMENTS**

While in class, students are expected to conduct themselves in a professional manner. Professionalism includes regular attendance, participation in class discussions, civil conduct, and ethical behavior, etc. If a student is observed coming to class late often, being disrespectful to peers, texting or using mobile devices, or carrying on personal conversations during lecture, the professionalism portion of the grade will be reduced based

on a demerit system. The course begins with each student having the full 50 points. Tardiness without valid reasons greater than 1 time will result in 5 points deduction. Behavioral offenses such as texting, using of mobile devices, or engaging in disorderly conduct in spite of reminder or warning will result in 10 points deduction.

Higher education is about learning how to learn. So in acquiring new knowledge, always pay attention to the learning objectives of each chapter or topic. In addition, you will enhance your understanding by solving the chapter problems to be assigned in class. Of course, you are welcome to bring questions to class for discussion by reading ahead of each classroom lecture. Achievement is assured when done repetitively.

### **GRADING POLICY**

Your performance in this course will be evaluated under the following model:

The final exams will be based on personal notes and include problem-solving questions that are similar to the term assignments. They are designed to test both theory and problem solving. There will be no "extra credit" work during or after the semester.

Mid-Exam 150 points Final Exam 200 points Professionalism: 50 points Total 400 points	A = 361 – 400 B = 301 - 360 C = 241 - 300 D = 201 - 240 F = < 200
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The key to success in this course is communication and interaction. Thus, we will have to work as a team. First, we will create a positive learning environment where everyone can participate without fear. Second, relevant reading and problem assignments will be presented and discussed in class. When in doubt, ask.

### **SCHOLASTIC DISHONESTY**

Scholastic dishonesty will not be tolerated. Students who violate rules of academic dishonesty are subject to disciplinary penalties, including failure in the course and/or other actions from the University.

### **COURSE SCHEDULE**

Date	Topics
Jan 20	Course introduction and global financial markets
Jan 27	Chapters 3: Balance of payment
Feb 3	Chapter 4: International market instruments
Feb 10	Chapters 9: Financial Management of MNC's, emphasis on trade finance
Feb 17	Chapter 5: Eurocurrency market
Feb 24	Chapter 6: Exchange rates, interest rates and interest parity

Mar 2	Chapter 7: Purchasing power parity
Mar 9	<b>Mid-term project due</b> & Chapter 8: Foreign exchange risk and forecasting
Mar 23	Special topic: International capital markets for stocks and bonds
Mar 30	Special topic: Multinational cash management
Apr 6	Chapter 10: International portfolio management
Apr 13	Chapter 11: Direct foreign investment, international lending, and syndication
Apr 20	Special topic: Off-shore banking
Apr 27	Special topic: Global debt crisis and restructuring
May 4	2-hour Comprehensive Exam (Personal Notes)

### **ADDENDUM: SUPPLEMENTAL COURSE MATERIALS**

The PowerPoint slides are designed to give students a head start in learning course materials in a concise and coherent fashion. They are not intended to substitute, but complement, the textbook and classroom lectures. Don't just read; you need to absorb and understand the body of knowledge through a synthesis of critical thinking and problem solving skills. Thus attending classroom lectures and completing exercises and assignments are critical to your success.