



Lincoln University

BA 215 – Production Management

COURSE SYLLABUS Spring, 2018

Instructor: Prof. Arthur Ashurov, PhD
Lecture Schedule: Monday, 3:30 PM – 6:15 PM
Credits: 3 units / 45 lecture hours
Level: Advanced (A)
Office Hours: Wednesdays from 11:30am to 12:30pm by arrangement.
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Textbooks: Operations Management, 2018, 13th Edition, William J. Stevenson; McGraw-Hill
ISBN: 978-1-259-66747-3

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CATALOG DESCRIPTION

A study of operational systems, models and techniques related to production planning and control, methods analysis, cost effectiveness inventory management, work scheduling, wage determination and general organization analysis. (3 units)

Prerequisite: BA 110, BA 115

EDUCATIONAL OBJECTIVES

The course objectives are the following:

1. Present to students the main principles and concepts of production and operations management in both manufacturing and service organizations.
2. Introduce modern systems and approaches of managing operations in these organizations.
3. Motivate and train students to apply various quantitative and qualitative methods of managing operations.

COURSE LEARNING OUTCOMES¹

	Course LO	Program LO	Institutional ILO	Assessment Activities
1	Demonstrate an ability to understand and apply the concepts and applications of Production Management	PLO 1	ILO 1a, ILO 2a, ILO 3a	Homework, participation in the in-class discussions; video case studies; quizzes; midterm/final exams
2	Apply essential skills of managing and improving operations decisions in manufacturing and service organizations.	PLO 2	ILO 1a, ILO 6a	Participation in the in-class discussions; video case studies; quizzes
3	Demonstrate working knowledge of a variety of methods and tools used in managing and improving operations decisions.	PLO 3	ILO 2a, ILO 7a	Course project presentation, course project report; case studies
4	Be able take lead and work as a teammate in the production planning process	PLO 4	ILO 1a, ILO 2a, ILO 5a	Course project presentation, course project report; case studies
5	Clearly understand ethical implication of production related decisions.	PLO 5	ILO 3a, ILO 4a	Course project presentation, course project report; case studies

INSTRUCTIONAL METHODS

This is a direct classroom instruction course.

The course will be conducted in the form of lectures and interactive discussions on the production processes and management essentials. Case studies will be provided.

Assignments and projects require students to actively use resources of the library. Detailed guide to business *resources of the library* as well as the description of Lincoln University approach to *information literacy* are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

ATTENDANCE

Students are expected to attend each class section. If you cannot attend a class due to a valid reason, please notify the instructor prior to the class.

¹ Detailed description of learning outcomes and information about the assessment procedure are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

GRADING POLICY

Your grade will be determined as follows:

Grade Structure	Points
Team Presentation + Team Evaluation	70 + 30
Attendance	30
Participation in the Class	70
Midterm Exam	100
Final Exam	100
Total Points	400

Grades will be earned as follows:

Points Earned	Letter Grade
360- 400; 340-359	A; A-
320-339; 300-319; 280-299	B+; B; B-
260-279; 240-259; 220-239	C+; C; C-
180-219	D
<180	F

EXAMS

We will have two exams: midterm and final exam during the course. Exams will cover all assigned chapters, any additional readings or supplementary materials covered in class. The exams are not “open book” or “open notes”.

Students for whom English is not a first language may use a dictionary during exams.

Absolutely no makeup tests and project are allowed.

OTHER COMMENTS

- Please participate. What you put into the class will determine what you get out of it – and what others get out of it.
- Please come **on time**. Late arrivals disturb everyone else. Attendance will be taken in **10-15 minutes** after the beginning of each class.
- Students may not read other materials (newspapers, magazines) during class.
- Students are to remain in class during the entire session with the exception of breaks. **Students are not allowed to come and go during class session.**
- If you miss a class, you are responsible for getting notes/slide printouts on the material covered from a classmate or the instructor.
- To avoid distracting noise in class, cellular phones **must** be turned off or the ringing mode silenced.
- All class participants are expected to exhibit respectful behaviors to other students and the instructor. All students have the right and privilege to learn in the class, free from harassment and disruption. Inappropriate or disruptive behavior will not be tolerated, nor will lewd or foul language.

COURSE SCHEDULE

Date	Focus of Discussion	Homework Assignment
W: 01/17	Orientation via Syllabus. Introduction to Course. Class Discussion: Chapters 1	Ch. 1 Team Project Assignment.
W: 01/24	Chapter 2	Ch. 2
W: 01/31	Chapter 2,4	Ch. 2,4
W: 02/07	Chapter 4	Ch.4, Case 1
W: 02/14	Chapter 5	Ch.5
W: 02/21	Chapter 6	Ch. 6
W: 02/28	Chapter 9,10. Midterm Exam Review	Ch.9, 10 Case 2
W: 03/07	Midterm Exam (Chapters 1-10)	
W: 03/14	NO CLASS	
W: 03/21	Midterm Exam Results Review. Chapters 13, 14	Ch.13,14
W: 03/28	Chapter 14,15	Ch.14, Case 3
W: 04/04	Chapter 15, 16	Ch.15
W: 04/11	Chapter 16	Ch.16
W: 04/18	Project Team Presentation + Team Evaluation	
W: 04/25	Project Team Presentation + Team Evaluation Final Exam Review	
W: 05/02	Final Exam	

The instructor reserves the right to change this syllabus