



# Lincoln University

## BA 19 – Business Ethics

COURSE SYLLABUS

2018

**Instructor:** Prof. Alex Anokhin, PhD  
**Lecture Schedule:** Wednesday, 9:00 – 11:45 am  
**Credits:** 3 units  
**Level:** Introductory (I)  
**Office Hours:** Monday, 11:15 AM – 12:15 PM  
**e-mail:** [aanokhin@lincolnuca.edu](mailto:aanokhin@lincolnuca.edu)

**Textbooks:** Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, 3/E, Andrew Crane, Dirk Matten, Oxford University Press, USA, 2010; ISBN-10: 9780199564330; ISBN-13: 978-0199564330

**Last Revision:** January 23, 2018

### CATALOG DESCRIPTION

The course is an introduction to basic ethical theories and value systems. Topics include moral issues, codes of ethics, conflict of interest, social and fiduciary responsibilities, the work ethics, and other situations which arise within business environment. (3 units)

### EDUCATIONAL OBJECTIVES

This course is designed to equip students with skills and knowledge needed to navigate complex ethical issues of the modern business world. Urgent questions raised by globalization, financial crises, and environmental challenges will be examined using various ethical theories, philosophies and systems of values. Students are expected to develop leadership skills needed to implement solutions to ethical problems in the business environment.

**COURSE LEARNING OUTCOMES<sup>1</sup>**

	<b>Course LO</b>	<b>Program LO</b>	<b>Institutional LO</b>	<b>Assessment Activities</b>
1	Identify and employ various tools and techniques of internal and external stakeholder management.	PLO 4	ILO 1a, ILO 2a, ILO 5a	Case studies, home assignments, in-class assignments
2	Analyze cultural variables and their effects on ethical values within a team, firm's organizational culture and management practices.	PLO 5	ILO 3a, ILO 4a	Case studies, home assignments, in-class assignments

**INSTRUCTIONAL METHODS**

*This is a direct classroom instruction course.*

Core concepts identified from the textbook will be augmented through supplementary sources (made available to students on the class website) and applied to the real-life situations through case studies, essays, and other assignments.

The coursework will include required reading followed by various assignments. The course consists of 3 modules. At the end of each module students have to submit all assignments for a given module as well as pass a written examination. At the end of the course students must submit an individual/group research project.

All communication between students and instructor (including assignments submissions) has to be conducted through the course website.

Assignments and projects require students to actively use resources of the library. Detailed guide to business *resources of the library* as well as the description of Lincoln University approach to *information literacy* are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

**CLASS PROCEDURES**

1. Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to arrive to class on time.
3. Submissions of home assignments will be conducted via the course website only (TurnItIn). No hard copy or email submissions will be accepted.
4. Registering on the class website is the responsibility of a student.
5. All quizzes, exams, assignments, and projects must be completed and handed in on time. Late submissions will result in lower grade (each day of delay costs 4% points).

---

<sup>1</sup> Detailed description of learning outcomes and information about the assessment procedure are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

6. All quizzes, exams, and class assignments cannot be made up. No extra-credit assignment is available “upon request”.
7. No cheating and no plagiarism, please! Detected cheating/plagiarism will result in “F” for the assignment.

### EXAMS

The exams will consist of questions based on assigned chapters and supplementary reading.

### COURSE PROJECT

Every student must complete a research paper for graded submission at the end of the course. In this research paper students are expected to conduct a case study of a real-world company, which has been accused of unethical conduct. The paper should study the effect such accusation had on the business, measures taken by the management to solve the problem at hand as well as the result of such measures.

Research paper must be formatted according to APA style guidelines. Research projects must comply with the Lincoln University requirements.

### ASSESSMENT CRITERIA

All assignments, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

### TENTATIVE WEIGHTS

Project	30%
Class Activity (in-class discussion, assignments)	30%
Exams	40%

### COURSE SCHEDULE

#### *Module 1*

1. Introduction
2. Corporate responsibility, stakeholders and citizenship
3. Normative ethical theories
4. Descriptive ethical theories

#### **5. Exam I**

*Module 2*

6. Tools of business ethics management
7. Shareholders and business ethics
8. Employees and business ethics

**9. Exam II**

*Module 3*

10. Consumers and business ethics
11. Suppliers, competitors and business ethics
12. Government regulation and business ethics
13. Civil society organization and business ethics
14. Project Presentations

**15. Final Exam**