



Lincoln University

BA 125 – World Resources

COURSE SYLLABUS

2018

- Instructor:** Prof. Alex Anokhin, PhD
Lecture Schedule: Tuesdays 12:30 PM – 3:15 PM
Credits: 3 units / 45 lecture hours
Level: Developed (D)
Office Hours: Tuesdays 11:00 AM to 12:00 PM
e-mail: aanokhin@lincolnuca.edu
Textbooks: The World Economy: Geography, Business, Development, 6/E;
Frederick P. Stutz, San Diego State University; Barney
Warf, University of Kansas; ISBN-10: 0321722507 • ISBN-
13: 9780321722508.

Last Revision: February 3, 2018

CATALOG DESCRIPTION

World resources include minerals, organic raw materials, labor, capital, industrial bases and strategic locations and combinations of assets. The course examines the economies of various countries as models for understanding resource bases, their management, and development.
(3 units)

Prerequisite: ECON 20A

EDUCATIONAL OBJECTIVES

Resources of the world create a framework, that through the interplay between numerous institutional, political, social and economic factors, defines a complex interrelated character of life and business in modern globalized environment. In our study we will combine elements of economics, geography, international business and history in order to examine forces that shape the way the world develops. We will acquire a deeper understanding of intricate relations between various areas of the world and learn how to apply it in business environment.

COURSE LEARNING OUTCOMES¹

	Course LO	Program LO	Institutional LO	Assessment Activities
1	Demonstrate understanding of the key ideas and concepts explaining the spatial distribution of economic activity	PLO 1	ILO 1a, ILO 2a, ILO 3a	In-class discussion, Presentation
2	Implement their knowledge of economic geography to critically analyze risks and benefits for international business activities as related to global investment and marketing strategies.	PLO 2	ILO 1a, ILO 6a	In-class discussion, Home assignments, Case studies
3	Analyze various types of political, legal and economic systems as well as corresponding threats and opportunities for business practices as well as for global development.	PLO 4	ILO 1a, ILO 2a, ILO 5a	In-class discussion, Home assignments, Case studies

PROCEDURES AND METHODOLOGY

This is a direct classroom instruction course.

Core concepts identified from the textbook will be augmented through supplementary sources (made available to students through the class website) and applied to the real life situations through case studies, essays and other assignments.

The coursework will include in-class lectures, required reading followed by various assignments.

The course consists of 3 modules. At the end of each module students have to submit all assignments for a given module as well as pass a written examination. At the end of the course students must submit an individual research projects.

All communication between students and instructor (including assignments submissions) has to be conducted through the course website.

Assignments and projects require students to actively use resources of the library. Detailed guide to business *resources of the library* as well as the description of Lincoln University approach to *information literacy* are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

CLASS RULES

All exams, assignments, case studies and projects must be completed and handed in on time. Late submissions will result in lower grade (each day of delay costs 5% points). Submissions of assignments will be conducted preferably via the course website. Make-up exams are not allowed.

¹ Detailed description of learning outcomes and information about the assessment procedure are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

Plagiarism is not tolerated and will result in F for the assignment, quiz, or exam.

EXAMS

The exams will consist of questions based on assigned chapters and supplementary reading.

COURSE PROJECT

Every student must complete a research paper for graded submission at the end of the course. In this research paper students are expected to conduct a case study of a selected country. The paper has to include a description of the country's resource base, the most competitive sectors of economy. The paper should also analyze the role of the government in the country's economy, as well as identify major problems and prospect of economic development. The project has to be presented in class.

Research paper must be formatted according to APA style guidelines. Research projects must comply with the Lincoln University requirements.

ASSESSMENT CRITERIA

All assignments, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

TENTATIVE WEIGHTS

Assignments	25%
Exams	40%
Project	35%

COURSE SCHEDULE

Module 1	1.	Introduction
	2.	Historical Development of Capitalism
	3.	Population
	4.	Midterm Exam I
Module 2	5.	Resources and Environment
	6.	Agriculture
	7.	Manufacturing
	8.	Midterm Exam II

Module 3

9. Services
10. Cities and Urban Economies
11. International Trade and Investment
12. Course project presentations
13. Course project presentations
14. Review
15. Final Exam