



**LINCOLN UNIVERSITY**  
**BA 344 – International Securities and Foreign Exchange**  
**Spring 2018 Course Syllabus**

Course Number: **BA 344**

Course Title: **International Securities and Foreign Exchange**

Units: 3 (45 hours of lectures) / 15 weeks

Level: Mastery 2 (M2)

Semester Offered: Spring 2018

Course Meeting Days: Thursdays

Course Meeting Time: 12:30 PM – 3:15 PM

Course Meeting Place: TBD

Instructor Information:

Name: Daniel Sevall

E-mail Address: dsevall@lincolnuca.edu

Office Location: TBD

Office Hours: TBD

### **1. Course Description**

The course includes an overview of the foreign exchange market (Forex), foreign securities, international equities markets, international debt securities, futures and options. The course describes the fundamental principles and operations on these markets. (3 units) *Prerequisite: BA 140 or BA 303*

### **2. Course Learning Outcomes**

|   | <b>Course Learning Outcome</b>                      | <b>Program Learning Outcomes</b> | <b>Institutional Learning Outcomes</b> | <b>Assessment activities</b>            |
|---|---|----------------------------------|--|---|
| 1 | Understand how international financial markets work | PLO 1                            | ILO 1b , ILO 2b                        | Case Studies and Midterm and Final Exam |

|   |  |  |  |                        |
|---|--|--|--|------------------------|
| 2 | Identify the reasons for exchange rate fluctuations and calculate the impact of exchange rate fluctuations |  |  | Midterm and Final Exam |
| 3 | Discuss the uses of money and the potential impact in the rise of cryptocurrencies                         |  |  | Midterm and Final Exam |
| 4 | Analyze the processes and techniques used to make international investment decisions                       |  |  | Midterm and Final Exam |
| 5 | Demonstrate the advantages of international diversification  |  |  | Midterm and Final Exam |

### 3. Instructional Methods:

Lecture method is used in combination with the case studies to provide a rich learning experience for the student. The course requires the practical use of a computer and the Internet to find financial solutions. The emphasis will be on learning by doing. Every student must participate in an intensive classroom activity. Reading, writing, and problem solving assignments will be made throughout the course.

**This is a direct classroom instruction course.**

### 4. Instructional Material and Texts

Mandatory: Brigham and Ehrhardt. 2010. *Financial Management: Theory and Practice*. 13th edition. Cengage Learning. ISBN-13: **978-1439078099**, ISBN-10: **1439078092**. There is a more current version of the above finance text (2013. 14th edition. ISBN-13: **978-1111972202**, ISBN-10: **1111972206**), but the 13th edition is fine to use.

### Online Components of the Course

I will create a Canvas site as a means of posting information, and offering an opportunity for you to ask questions regarding course material. I will plan on adding students to the Canvas site, once the class rosters are finalized.

## **5. Academic Honesty Honor Code**

The faculty, administration, and staff recognize their obligation to provide continuing guidance as to what constitutes academic honesty and to promote procedures and circumstances that will reinforce the principle of academic honor. Fundamental to the principle of independent learning is the requirements of honesty and integrity in the performance of academic assignments, both in the classroom and outside. Students should avoid academic dishonesty in all of its forms, including plagiarism, cheating, and other forms of academic misconduct. The University reserves the right to determine in any given instance what action constitutes a violation of academic honesty and integrity.

## **6. Diversity**

A diverse classroom is a better classroom. Sharing our experiences and our ideas contribute to our better understanding of the material. I will be committed to ensuring that all students receive the attention needed to grasp the key accounting concepts for this class. To that end, all questions relating to the course material will be answered in a timely fashion.

## **7. Requirements**

All students are required to attend the class. Continuous assessment is emphasized. Students must complete all assignments and take all quizzes, mid-term exam and final exam ON THE DATES DUE. Plagiarism will result in the grade “F” and a report to the administration.

## **8. Assessment**

### **A. Exams:**

- Students must take a midterm and a final exam. The midterm will cover material from the first half of the course. The final exam is *comprehensive* and covers the material from the entire semester.
- Make-up exam policy: Students must take the exams as scheduled. No make-up exam will be given.
- Partial Credit is awarded on exams for problems (not multiple choice) when the computations are shown. Show all work on problems for maximum partial credit.
- Students may use laptops or programmable calculators. While these may help students in the calculation of certain accounting problems, ultimately the student will need to use critical reasoning to be successful in this course.
- Students may e-mail me to be informed of their respective grades.

### **B. Homework:**

- Homework sets and due dates will be posted regularly.
- Solutions to some homework problems will be reviewed in class.
- Critical thinking essay, cases, and problems are included as part of the regular homework and class demonstration problems.

## **9. Grading and Assessment Criteria**

|                                      |       |
|--------------------------------------|-------|
| Midterm                              | 25%   |
| Class Contribution (Homework Review) | 10%   |
| Case Analyses                        | 30%   |
| Final                                | 35%   |
| -----                                | ----- |
| Total                                | 100%  |

Letter grades will be given based on the following scaling:

|   |          |
|---|----------|
| A | 90 - 100 |
| B | 80 - 89  |
| C | 70 - 79  |
| D | 60 - 69  |
| F | 0 - 59   |

## 10. Expectations for Students

### A. Attendance:

- Attendance at all classes is essential to acquiring the requisite information for successful completion of this course. The topics covered in this course are much related to each other. If you miss a lecture, it would be hard to catch up. Roll will be taken at the beginning of each session. Students are expected to show up to every class meeting and stay for the entire period.
- Students may attend either session of the lecture as space permits. Students must attend the exams during the session in which they are registered unless prior permission is obtained.
- Students are required to inform the instructor in advance by email or verbally in case of not being able to attend class.

### B. Class Participation:

- Class participation is very essential to learning this subject. Be prepared to participate in class discussions (answering the questions and solving the problems), group work, and reviewing the homework.

### C. Student Code of Conduct:

- Students are expected to respect the instructor and each other. Students must turn off their cell phones and pagers during the entire class time.

## 11. Course Schedule

Include dates of class meetings, topic, assignments, and assignment due dates.

Session 1 and 2      Trading Money and the Rise of Cryptocurrencies

Session 3 and 4      A Brief History of Foreign Exchange

|                   |   |
|-------------------|---|
| Session 5 and 6   | Foreign Exchange Markets And Exotic Options                     |
| Session 7         | Midterm   |
| Session 8 and 9   | Interest Rate Effects   |
| Session 10 and 11 | The Economics of Foreign Exchange Rates and International Trade |
| Session 12        | Quantitative Easing Currency Crises                             |
| Session 13        | Course Review   |
| Session 14        | Final Exam  |

**12. Disclaimer**

This syllabus is subject to modification. I am committed to letting students know changes to the syllabus as soon as feasible.

**Last Update:** 12/26/2018

**Appendix A. Program and Institutional Learning Outcomes.**

| <b>Institutional Learning Outcomes (ILOs)</b>                 |   |
|---|---|
| <i>MBA Graduates of Lincoln University should be able to:</i> |   |
| <b>1b</b>   | Recognize and be able to work with the components of reasoning and problem solving; understand concepts, assumptions, purpose, conclusions, implications, consequences, objections from alternative viewpoints, and frame of reference.   |
| <b>2b</b>   | Gather and assess relevant information, using abstract ideas to interpret it effectively; to develop well-reasoned conclusions and solutions, and test them against relevant criteria and standards   |
| <b>3b</b>   | Be exemplary business professionals and try to ensure that the products of their efforts will be used in socially responsible ways, will meet social needs, and will avoid harmful effects to health and welfare  |
| <b>4b</b>   | Lead by example in order to create highly collaborative organizational environment, and be able to develop and use strategies to encourage employees at all organizational levels to do the same.   |
| <b>5b</b>   | Set goals and have a vision of the future. The vision should be owned throughout the organization. As effective leaders, they should habitually pick priorities stemming from their basic values.   |
| <b>6b</b>   | Continually look for, develop, and offer new or improved services, and be able to use original approaches when dealing with problems in the workplace.  |
| <b>7b</b>   | Demonstrate fluency in the use of tools, technologies and methods in the field. They should know how to evaluate, clarify and frame complex questions or challenges using perspectives and scholarship from the business discipline.  |
| <b>Program Level Outcomes (PLOs)</b>                          |   |
| <i>Students graduating our MBA program will be able to:</i>   |   |
| <b>1</b>  | Develop and exhibit applied and theoretical knowledge in the field of management and business administration  |
| <b>2</b>  | Use theoretical knowledge and advanced problem-solving skills to formulate solutions and identify risks in the following fields: international business, finance management, general business, human resources management, management information systems, marketing management |
| <b>3</b>  | Communicate within a highly specialist environment that allows the presentation of critiques of complex strategic matters   |
| <b>4</b>  | Demonstrate autonomy, creativity, and responsibility for managing professional practices  |
| <b>5</b>  | Demonstrate leadership and set strategic objectives for team performance  |
| <b>6</b>  | Identify ethical issues/problems in business organizations and reach decisions within ethical framework   |

**Appendix B. Classification of LU curriculum courses:**

| <b>Code</b>  | <b>Classification</b>        | <b>Description</b>  |
|--|------------------------------|---|
| Courses 300 level w/o graduate prerequisites         | Mastery 1 (M1)               | Mastery 1 courses introduce graduate level concepts and ideas in a specific field of study and provide an opportunity to initiate the development of graduate level competences.                                  |
| <b>Courses 300 level with graduate prerequisites</b> | <b>Mastery 2 (M2)</b>        | <b>Mastery 2 courses build upon students' execution of Mastery 1 learning outcomes and allow for further development of students' mastery of concepts, ideas, and competences in the specific field of study.</b> |
| Courses 398, 399                                     | Mastery 2 / Assessment (M2A) | Mastery 2/Assessment courses are structured to provide opportunity to assess students' achievements of set program learning outcomes.   |