

THE LIST

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M.B.A. PROGRAMS IN THE GREATER BAY AREA

RANKED BY SPRING 2017 GREATER BAY AREA M.B.A. ENROLLMENT

School Website	Address Phone	Spring 2017 Bay Area M.B.A. enrollment	Spring 2017 local full-time M.B.A. enrollment	Spring 2017 local part-time M.B.A. enrollment	Cost to complete M.B.A. as a FT resident student	Dean or director of M.B.A. programs
1 University of California, Berkeley/Haas School of Business haas.berkeley.edu	440 Student Services Bldg. Berkeley, CA 94720 510-642-1405	1,418	490	928	\$117,588 ¹	Peter Johnson, Assistant dean, full-time M.B.A. program and admissions Courtney Chandler, Executive director, evening and weekend M.B.A. program Jamie Breen, Assistant dean/Executive director, Berkeley M.B.A. for executives
2 Stanford Graduate School of Business gsb.stanford.edu/programs/mba	655 Knight Way Stanford, CA 94305 650-723-2766	834	834	0	\$145,052	Yossi Feinberg, Senior associate dean, academic affairs
3 Lincoln University/M.B.A. Program lincolnuca.edu	401 15th St. Oakland, CA 94612 510-628-8010	580	574	6	\$16,200	Marshall Burak, Provost
4 Santa Clara University/Leavey School of Business scu.edu/business/graduates	500 El Camino Real, 116 Lucas Hall Santa Clara, CA 95053 408-554-5485	400	40	360	\$75,000	Toby McChesney, Senior assistant dean, graduate business programs Jana Hee, Senior director, graduate business programs, Business School Graduate Programs Joanna Lee, Director, graduate programs Glen Taylor, Director, M.B.A. for global innovators Yi Karnes, Associate director, M.B.A. for global innovators
5 California State University, East Bay/College of Business & Economics csueastbay.edu/cbe	25800 Carlos Bee Blvd. Hayward, CA 94542 510-885-2419	385	385 ²	0	\$31,336	
6 Golden Gate University/Edward S. Ageno School of Business ggu.edu	536 Mission St. Rm. 4312 San Francisco, CA 94105 415-442-6500	312	104	208	\$45,675	Mike Cheng John Fyfe, Co-directors, E.M.B.A. and M.B.A.
7 University of California, Davis/Graduate School of Management gsm.ucdavis.edu	12647 Alcosta Blvd. Bishop Ranch 15 #190 San Ramon, CA 94583 925-543-8075	266	92	174	\$116,640	James Stevens, Senior assistant dean, student affairs
8 Saint Mary's College of California/Graduate Business Programs saintmarysmba.com	1928 Saint Mary's Rd. PMB 4240 Moraga, CA 94575 925-631-4888	231	0	231	\$59,400	Yung-Jae Lee, Associate dean, graduate business programs
9 University of Pennsylvania, Wharton San Francisco/M.B.A. Program for Executives³ executive.mba.wharton.upenn.edu	2 Harrison St. 6th Fl. San Francisco, CA 94105 415-777-1000	211	0	211	\$198,900	Bernadette Birt, Executive director Peggy Bishop Lane, Vice dean
10 DeVry University's Keller Graduate School of Management keller.edu	8000 Jarvis Ave. #200 Newark, CA 94560 510-574-1200	178 ⁴	44 ⁴	134 ⁴	\$38,478	Pam Daly, Group president
11 San Jose State University/Lucas Graduate School of Business sjsu.edu/lucasgsb	1 Washington Sq. San Jose, CA 95192 408-924-3420	162	114	48	\$32,721	Marco Paganì, Interim associate dean, Lucas Graduate School of Business
12 San Francisco State University/College of Business Graduate Programs mba.sfsu.edu	835 Market St. #600 San Francisco, CA 94103 415-817-4300	144	86	58	\$35,144	Linda Gubre, Dean Sanjit Sengupta, Faculty director
13 University of San Francisco School of Management usfca.edu/mba	101 Howard St. #500 San Francisco, CA 94105 415-422-2221	138	79	59	\$68,400	Frank Fletcher, Director, M.B.A. programs Jane Gleason, Assistant dean, executive education
14 Hult International Business School hult.edu	1355 Sansome St. San Francisco, CA 94111 415-869-2900	129	129	0	\$75,000	Manpreet (Mona) Dhillon, Dean
14 Notre Dame de Namur University/M.B.A. Program ndnu.edu	1500 Ralston Ave. Belmont, CA 94002 650-508-3600	129	28	101	\$32,256	Jordan Holtzman, Director, M.B.A. program
16 Sonoma State University sonoma.edu/sbe	1801 E. Cotati Ave. Stevenson Hall 2042 Rohnert Park, CA 94928 707-664-2220	117	65	52	\$25,000	John Stayton, Executive director
17 Presidio Graduate School/M.B.A. in Sustainable Management presidio.edu	1202 Ralston Ave. #300 San Francisco, CA 94129 415-561-6555	100	61	39	\$67,500	Steven Crane, Associate dean, M.B.A. program Dariuskh Rafinejad, Provost
18 California College of the Arts cca.edu	1111 8th St. San Francisco, CA 94107 415-703-9500	86	86	0	\$125,420	Andy Dong, Chair of Design M.B.A.
19 Lorry I. Lokey School of Business and Public Policy at Mills College mills.edu/mba	5000 MacArthur Blvd. Oakland, CA 94613 510-430-3173	80	50	30	\$65,535	Kate Karniouchina, Dean
20 Holy Names University hnu.edu	3500 Mountain Blvd. Oakland, CA 94619 510-436-1000	49 ⁵	30	19	\$36,108	Russell Jacobus, Director, M.B.A. program
21 Babson College babson.edu/sanfrancisco	135 Main St. 3rd Fl. San Francisco, CA 94105 415-957-0415	46	0	46	\$87,000	Mark Potter, Interim dean
22 Dominican University of California/Barowsky School of Business dominican.edu	50 Acacia Ave. San Rafael, CA 94901 415-458-3737	40	13	27	\$42,750	Sam Beldona, Dean, Barowsky School of Business
23 Cornell Executive M.B.A. Americas johnson.cornell.edu	2033 Gateway Pl. #546 San Jose, CA 95110 408-573-6340	38	38	0	\$138,522	Michael Nowlis, Associate dean for executive M.B.A. programs
24 Brandman University brandman.edu/walnut-creek	2950 Buskirk Ave. #200 Walnut Creek, CA 94597 925-930-2000	35	9	26	\$31,800	Glenn Worthington, Dean, School of Business and Professional Studies
25 Argosy University, San Francisco Bay Area argosy.edu/locations/san-francisco	1005 Atlantic Ave. Alameda, CA 94501 866-215-2777	11	10	1	\$28,849	Carla Walter, President

CLOSER LOOK

6,119
Total Bay Area M.B.A. enrollment in spring 2017 at the 25 programs on the List

\$59k
Median cost to complete an M.B.A. as a full-time resident student at an institution on the List

31
Average age of an M.B.A. student at a program on the List, based on 12 schools reporting

ABOUT THE LIST
This List includes colleges and universities located in the Greater Bay Area, which is defined as Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma counties.

Information was obtained from school representatives. No prior rank is included because we changed the ranking criteria from fall to spring enrollment, which was more consistently available for schools. We also expanded the geographic coverage area to include Napa, Solano and Sonoma counties.

John F. Kennedy University (#18 on last year's List) declined to participate because it is on "teach out" this year, meaning it is teaching the program for the students currently enrolled but is not seeking new students.

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¹ Estimate based on fall 2017 tuition and fees.
² There is no distinction between full- and part-time students. Cal State East Bay's M.B.A. Program with Options is flexible, so a student can take as many or as few classes as needed.
³ University of Pennsylvania, Wharton San Francisco's enrollment count on last year's List was underreported. Last year's figure only included a cohort of 70 students who spend a semester of their program in San Francisco.
⁴ Fall 2016 enrollment; Spring 2017 enrollment was not available by press time.
⁵ Total includes students enrolled in master of science in nursing (M.S.N.)/M.B.A. program.



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