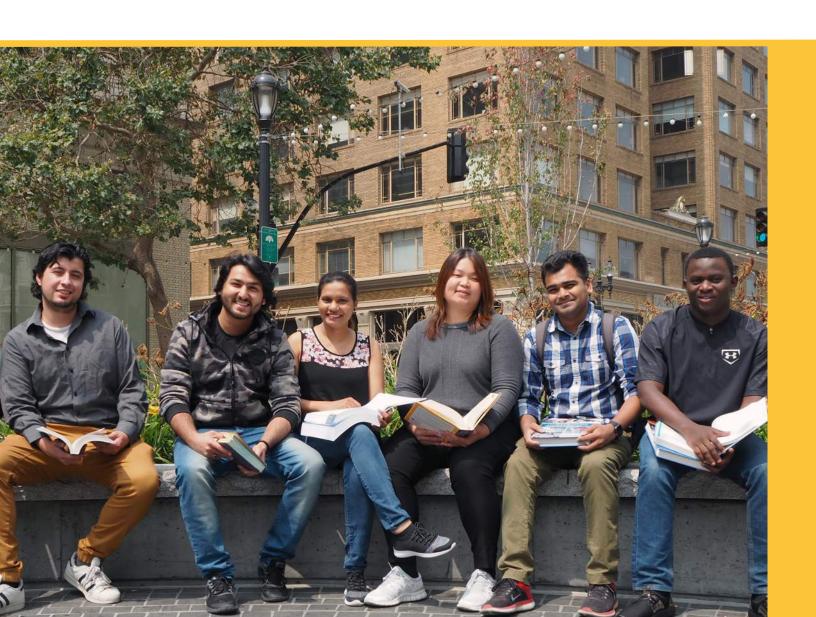


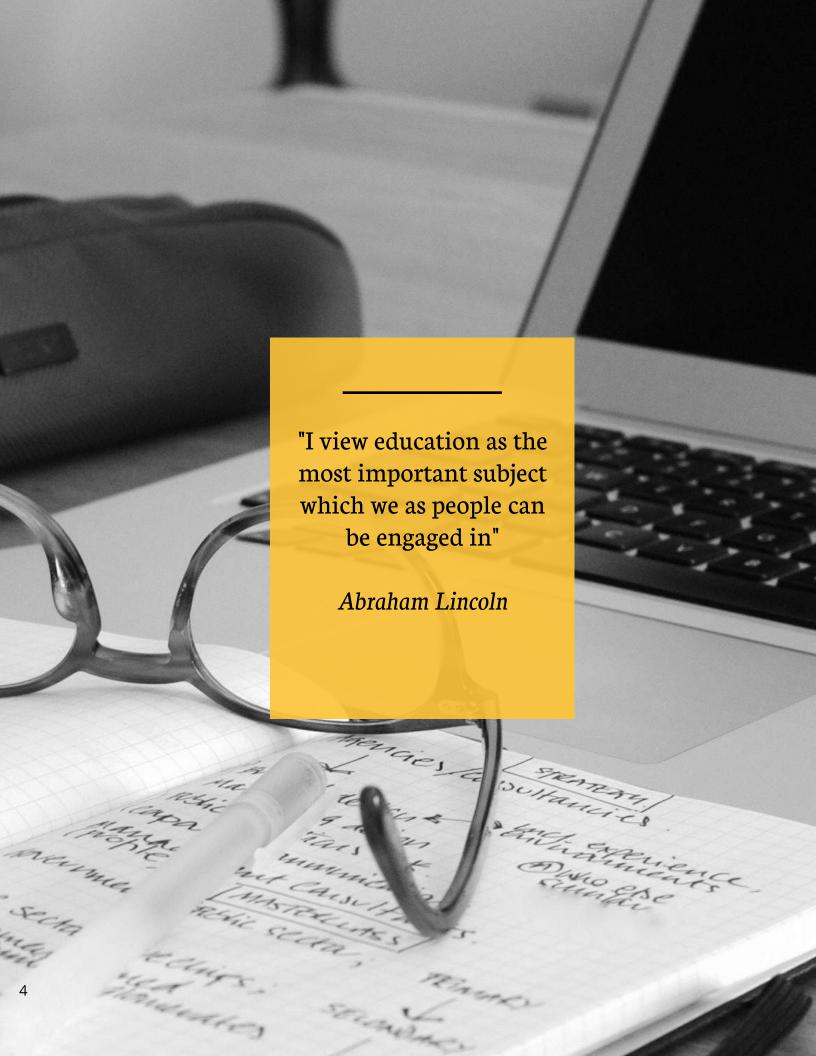
Brochure 2018 - 2019





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President's Message

By selecting Lincoln University, you are choosing an education that will make possible a life full of opportunities and will give you skills to gain greater control over your own destiny. I'd like to personally welcome you aboard and congratulate you on making this important decision.

Lincoln University is a unique institution of higher learning, where educational excellence, professional know-how, and up-to-date international standards are combined with individual attention and a friendly atmosphere, giving rise to a world-class education.

At Lincoln University, we pride ourselves both on the quality of our education and its relevance in today's professional world. Each program within the university is designed to ensure that all of the acquired knowledge and skills will be valuable to its graduates, providing a practical and solid foundation for the student's future. We make sure that every part of our students' education serves a



Dr. Mikhail Brodsky, President and Rector

purpose and brings them closer to accomplishing their professional goals.

Since its founding in 1919, around the same time as many of America's top schools, the university has chosen to deliver the best, custom-fit education to the select few, rather than provide the widest range of subjects and cater to the widest possible audience. Lincoln University begins with a highly competent faculty and the most useful educational programs, and mentors each student all the way to graduation. Our students' success proves that we make the right choices.

Lincoln has become a truly global university due to its diverse multicultural student body and faculty. Located in a powerful international hub - the San Francisco Bay Area - it provides a multitude of invaluable learning opportunities. A successful career in the 21st century requires deep understanding of international relations and the impact of globalization, the school is well-positioned to give its students such competitive advantage in professional fields worldwide.

I invite you to discover for yourself the unique character of Lincoln University. Our excellent and rigorous curriculum, outstanding faculty and convenient facilities provide all the necessary components to ensure our students' path to a successful future.



About Lincoln University

Lincoln University is a private, non-profit educational institution located in Oakland, California. It was founded in 1919 in San Francisco by Dr. Benjamin Franklin Lickey.

Why Lincoln?

Keeping with its century old history, Lincoln University remains dedicated to its mission of providing traditional university education. It closely follows the demands of the modern economy, while remaining uniquely affordable. Lincoln University is the place for rigorous learning and a warm-hearted community. It is the place where diverse cultures and ideas meet and create the future.

Our focus

The emphasis on providing education to the local community as well as continuous refining of its programs have always been uniquely attractive characteristics of Lincoln University. Experienced faculty and caring staff ensure academic development, along with personal and professional growth.

University's focus on career prospects of its students underpins its modern curriculum well-suited for the needs of the job market. Lincoln University is a dynamic institution, where students are offered individual attention and guidance crucial for the success in today's highly competitive job market.

Our Advantages

Excellent instructors

Expert senior faculty with wealth of industry, scholarly, and educational experience.

Individual attention

Small-class environment and collegial atmosphere with faculty members and staff ready to advise and mentor.

Credit Transfer

Easy transfer of qualifying credits from previously attended colleges and universities.

Personalized Schedule

Flexible course progressions allow to adapt studying schedule to the needs of students.

Affordability

One of the most transparent and efficient private higher education institutions in the Bay Area.

Career prospects

The majority of Lincoln University find their first employment within 3 months of graduation.

Convenience

Located in the dynamic downtown Oakland, one block from the City Center BART station and bus routes.

No waiting lists

Enroll in classes you need, when you need them.



Lincoln University Resources



Library

Lincoln University's library boasts a great number of online resources and databases including EBSCO and Gale. Lincoln University students may borrow particular titles for their research through the Interlibrary Loan Program. Knowledgeable librarians are able to offer personalized guidance and research advice.



Diagnostic Imaging Lab

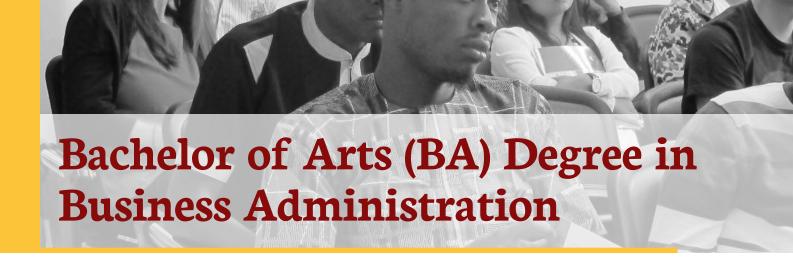
The diagnostic imaging laboratory at Lincoln University is equipped with a state-of-the-art ultrasound systems. Students benefit from an extensive hands-on lab practice guided by experienced technicians.



Computer lab

The computer laboratory is equipped with modern machines and software necessary for learning and research projects of varying complexity. The network system offers students an experience in computer programming on an industrial operating system. Computer laboratory assistants are available to help students with programming issues and Internet assignments.





The undergraduate Business Administration program provides an integrated business education, focusing on equipping students with a solid foundation in functional areas of a modern commercial enterprise crucial for the challenges and responsibilities of today's business world.

Program Highlights:

- Comprehensive knowledge of the key areas of business operations
- Modern curriculum consisting of general education (45 units), core business administration (44 units), concentration (21 units), and elective (at least 15 units) courses
- Option to combine with MBA and receive 2 degrees in 5 years

Program Concentrations:

- International Business
- Management
- Small Business Enterprise
- Information Management Systems
- Individualized concentration using existing courses

Minors:

- Humanities
- Computer science

Entry Requirements:

A grade point average (GPA) of 2.0 (C) or better (on a 4.0 scale) on the high school graduation transcripts, or on the GED test, or an equivalent test.

First Year Sample Schedule

	Course Number	Course	Units
	BA 10	Introduction to Business	3
	BA 42	Financial Accounting	4
; ;	CS 10	Introduction to Computer Science	3
FALL	ECON 20 A	Principles of Economics I (Macroeconomics)	3
	ENG 93	Business Communication	3
	MATH 10	College Mathematics	3
		Total	19
	BA 45	Statistics	3
	BA 109	Business Ethics	3
NG	BA 110	Management Principles	3
SPRING	BA 130	Introduction to International Business	3
S	ECON 20 B	Principles of Economics II (Microeconomics)	3
	ENG 75	Critical Thinking	3
		Total	18
ER	BA 150	Marketing	3
SUMMER	PSYCH 10	Fundamentals of Psychology	3
SU		Total	6



The Lincoln University studies in Diagnostic Imaging (DI) with concentrations in Sonography and Echocardiography are dedicated to provide high-quality education and training that leads to employment as a competent, ethical health care professional

Program Highlights:

- Graduates are eligible for professional license examinations (RDMS, RVT, RDCS)
- Emphasis on academic activities and externships that enable graduates to develop a practical knowledge for successful employment
- Focus on clinical, interpersonal, and problem-solving skills

Career opportunities:

Lincoln University graduates found successful employment in:

- Hospitals
- Clinics
- Physician's offices
- Research institutions
- Private DI offices
- Equipment manufacturing companies

Program Concentrations:

- Sonography
- Echocardiography

Entry Requirements:

A grade point average (GPA) of 2.0 (C) or better (on a 4.0 scale) on the high school graduation transcripts, or on the GED test, or an equivalent test.

Scholastic Level Examination (SLE) with a passing score of 22 or above (waived for applicants with Bachelor's degree).

Interview with the DI Program Director

First Year Sample Schedule

	Course Number	Course	Units
	DI 20	Medical Terminology	3
	MATH 10	College Mathematics	3
ب ا	PSYCH 10	Fundamental of Psychology	3
FALL	SCI 10	Physical Science	3
	SCI 31	Human Biology	3
		Total	15
	DI 10	Physical Principles of Ultrasound	3
	DI 30	Anatomy and Physiology	3
SPRING	CS 10	Introduction to Computer Science	3
SPR	ENG 75	Critical Thinking	3
	HIST 10	World History	3
		Total	15
ER	DI 110	Ultrasound Principles and Protocols	4
SUMMER	DI 115	ECG and Arrhythmias Interpretation	3
SU		Total	7

Master of Business Administration (MBA) Degree

The MBA at Lincoln University is designed to develop broad managerial competence to enable graduates to cope with a wide variety of business situations. The emphasis is placed throughout the program on the development of practical skills as well as knowledge of specific subject areas.

Program Highlights:

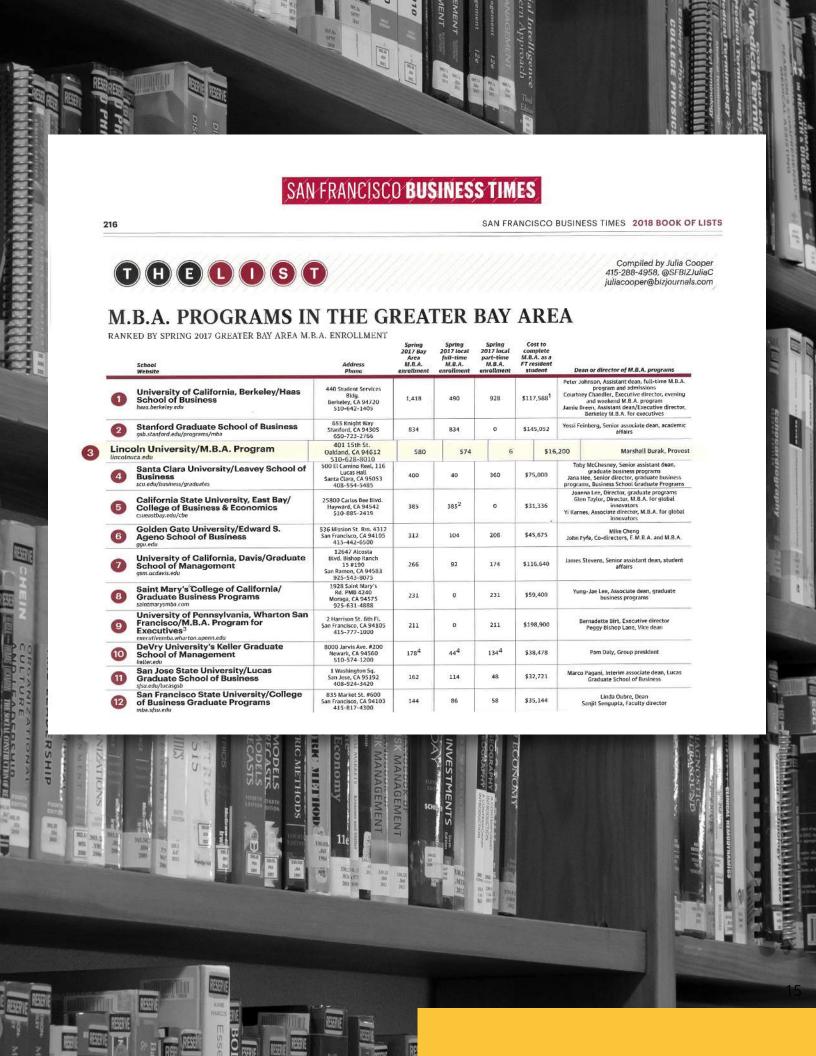
- Focus on developing advanced analytical skills using tools and techniques from the quantitative and behavioral sciences
- Holistic view of business focusing on interrelationship and synergies between various functional areas
- Emphasis on decision-making in dynamic environments

Program Concentrations:

- General business
- Human Resources Management
- International Business
- Management Information Systems
- Finance Management and Investments
- Marketing Management

Entry Requirements:

A bachelor's degree or its equivalent with a grade point average (GPA) of 2.7 (B-) or better on a scale of 4.0.



Master of Science (MS) Degree in International Business

The MS in International Business degree program enables students to gain an in-depth and applied understanding of the complexities and functions of international management professionals in a globally competitive business and economic environment.

Program Highlights:

- Emphasis on real-life practice and experience of international firms
- In-depth understanding of the complexities and functions of international management professionals in a dynamic business environment
- Focus on wide range of managerial skills and knowledge necessary to provide effective leadership and vision in international business operations

Entry Requirements:

A bachelor's degree of its equivalent with a grade point average (GPA) of 2.7 (B-) or better on a scale of 4.0.

Two letters of recommendation (this requirement is waived for applicants having received Lincoln University MBA degree), one of which is from a faculty member who can attest to their academic qualifications for graduate study and the second letter may be either an academic or business professional recommendation.

An official GMAT score of at least 500 or an equivalent GRE score (this requirement is waived for applicants having a master's degree with a GPA of 3.2 or above).

Master of Science (MS) Degree in Finance Management

The MS in Finance Management degree program prepares students upon graduation to assume management-level positions, which require an understanding of the tools and techniques used in sophisticated financial analysis, planning and forecasting as well as current business financial functions and practice.

Program Highlights:

- Emphasis on real-life financial practices and experience of businesses
- In-depth applied understanding of the complexities and functions of finance professionals in a rapidly changing business environment
- Focus on acquiring the tools and techniques used in sophisticated financial analysis, planning and forecasting
- Detailed investigation of major financial issues facing multinational firms.

Entry Requirements:

A bachelor's degree of its equivalent with a grade point average (GPA) of 2.7 (B-) or better on a scale of 4.0.

Two letters of recommendation (this requirement is waived for applicants having received Lincoln University MBA degree), one of which is from a faculty member who can attest to their academic qualifications for graduate study and the second letter may be either an academic or business professional recommendation.

An official GMAT score of at least 500 or an equivalent GRE score (this requirement is waived for applicants having a master's degree with a GPA of 3.2 or above).

Doctor of Business Administration (DBA) Degree

The Doctor of Business Administration (DBA) program at Lincoln University is an advanced academic degree program with a purpose of educating students in the concepts and techniques needed to understand a range of business disciplines and to conduct research on issues arising in professional business practice.

Program Highlights:

- In-depth exploration of the latest academic theories, concepts, techniques and applications with emphasis on teaching, research, and consulting
- Emphasis on carrying out independent research at an advanced level
- Internships, teaching, and extensive special study projects as a part of the curriculum

Finance and Investment Concentration:

The Finance and Investments (FI) concentration emphasizes various aspects of American and international finances. Stress is placed on the use of finance as a management tool.

Human Resources Management Concentration:

The Human Resources Management (HRM) concentration provides courses in human, social, legal, and psychological aspects, important for the future HR managers.

Entry Requirements:

The application statement with the applicants' objectives for seeking a doctorate in business including intellectual curiosity, interest in pursuing academic research, research experience (not mandatory), and relevance of their academic or professional experience and future career.

Three letters of recommendation (this requirement is waived for students having received Lincoln University MBA degree): the letters should evaluate the applicant's capacity to do research and successfully complete the requirements of the DBA program.

A bachelor's degree from an accredited degree-granting institution, with a grade point average of 3.0 or above on a scale of 4.0.

A GMAT (550 minimum score) or GRE (1000 minimum score) is required. This requirement is waived for applicants having a master's degree with a GPA 3.3 or above.



Tuition*

Course	Fee
BA 10-299, DI 10-199 and general education courses	\$445 per unit *
BA 300-499 and DI 200-299	\$470 per unit *
BA 500-599	\$580 per unit *

Transfer of Credits

- We welcome applications from the students who have attended other colleges and universities.
- Student who wish to transfer credit to Lincoln University must submit official transcripts from schools he/she has previously attended.

Program	Transfer
BA in Business Administration	Up to 92 credit units
BS in Diagnostic Imaging	Up to 72 educational and 6 externship credit units
Master of Business Administration	Up to 6 credit units
Master of Science	Up to 6 credit units

How to apply

To apply for admission to the Lincoln University, please submit the following items to the Admissions Office:

- ► The "Application for Admission" form
- Either one of the following:
 - High school official transcript or
 - High school equivalency certificate or
 - Attestations of all secondary education or
 - Other documentation to prove high school graduation
- A **non-refundable** application fee of \$95.00
- Official transcripts from each postsecondary program from which applicants wish to transfer credits, for applicants who attended other colleges or other postsecondary educational programs
- ▶ One passport-size photograph
- ► A photocopy of an **identification document** (e.g., Driver License, Passport)

Please visit Lincoln University at www.lincolnuca.edu



Student Life



Student Services

Student services at Lincoln University are designed to support and promote intellectual, cultural, and social development of students. The Department of Student Services provides information on housing, career planning, and job placement with a goal of helping each student make the most of their time at Lincoln University. Academic counseling is provided in cooperation with the Dean of Students.

Academic Counseling

Program directors, faculty members, and the Dean of Students provide academic counseling, including program planning and selection of courses leading to graduation. Every effort is made to assist students in identifying and resolving areas of difficulty in a timely manner, ensuring that everyone is given time and attention needed to achieve their goals.

Career Services

While Lincoln University makes no explicit or implied guarantee of job placement for graduates, it does provide career guidance. By arriving at an early decision regarding career directions, students are able to make the most of their academic programs.

Students get individual help in career exploration, advice and critique on resumes, and assistance in determining job objective. Students also have an opportunity to practice and polish up their interview skills during numerous career-focused workshops.

Events

Academic events emphasize the development of students' knowledge and experience. Lectures by recognized authorities are held at various times throughout the academic year and are sponsored by the student government. Social events help to expand the students' network of contacts. Various on-campus organizations and academic departments conduct student tours, including excursions to cultural, social, and educational institutions in the San Francisco Bay Area. The university's annual ski trip to Lake Tahoe,

graduation cruise party, Lincoln Olympics and tours around San Francisco bring students and faculty together, creating an opportunity for the exchange of ideas and perspectives.

Student Government

The Lincoln University Student Association (LUSA) is elected by the student body every Fall Semester and acts as a voice of students in matters related to self-governance and University life. Its purpose is to initiate student activities and to help promote the student's welfare on the campus.

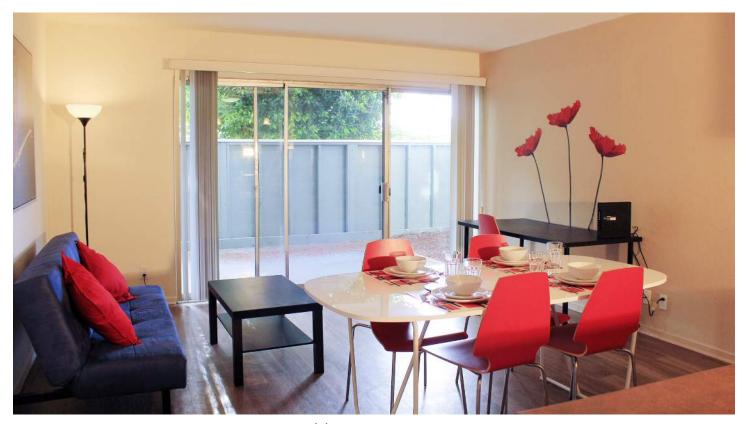








Housing



Living room area

Lincoln University offers student housing options. Currently, the university provides affordable shared dormitory style housing in the city of Alameda. The rent is around \$600 per person monthly. These apartments are maintained and furnished by Lincoln University. The monthly rent includes utilities, high-speed Internet, and renter's insurance. The apartment complex offers controlled access, a pool, fitness center, laundry facilities, and is located near a bus stop within a short commuting distance from Lincoln University.

Some students choose to use housing websites and independent rental agencies to find apartments by themselves, share them with other student, or live with relatives or friends. The Department of Student Services posts notices about current rental options on a housing board and refers students to various sources of temporary housing until students acquire their own accommodations.

Lincoln University guarantees accommodations to all students willing to enroll in student housing program. Please refer to the Housing Office of the Department of Student Services at housing@lincolnuca.edu for more information.



Swimming pool area



Lounge area



Gym

Student Testimonials

Yelena Balyuba *BS Candidate*



"Lincoln
University
offered
everything I was
seeking in a
Diagnostic
Imaging program:

As a full time student, I was able to work in the Diagnostic imaging lab part time and gained invaluable work experience. I feel prepared for the future career because of the immersion I experienced with inspiring life-saving instructors, small class sizes, and a rigorous curriculum."

Roxanne Blank *BA Candidate*



"I am currently working on completing my BA degree with a concentration in management. I chose to attend

Lincoln University because of its diverse student body, desirable location, and small class size. "

Sevan Marderosian

MBA Candidate



"At Lincoln
University I learned a
lot when it comes to
business
administration: the
knowledge and
practical experience I

gained from the professors made me confident that I will be ready to start and succeed in my career after graduation."

Ashwini Thakur *MS Candidate*



"Lincoln
University is
truly an
incredible place
with a long
history of
welcoming new

students and academics from all over the globe. It allows us to share knowledge and promote intercultural learning, while guidance from experienced faculty adds tremendous amount to the value of our education."

Kingsley Ezekiel Ojinnaka MBA Candidate



"Lincoln
University has
given me the
academic
knowledge I was
looking for to
boldly confront

any difficult situation in business world. Exceptional faculty helped me relate theory to practice, preparing me for any challenge my career can throw at me."

Nguyen Tran *DBA Candidate*



"Lincoln University is known for its educational excellence, professional know-how, and state-of-the-art

instructional methods. Professors are highly qualified, approachable, very helpful, and always provide students with advice on all important issues."

Faculty Testimonials

Dr. Marshall BurakProfessor of Corporate and
Multinational Finance



"At Lincoln
University, an
instructor is able
to draw on the
unique
backgrounds and
experiences of

the student body and clearly illustrate the distinct challenges in operating a global as opposed to a domestic business."

Dr. Michael A. Guerra

Associate Professor of Business Administration



"Lincoln University is one of the few institutions where you will find students, faculty and administrative staff from various parts of

the world. The exchange of and appreciation for different cultures and ideas are encouraged so that students have the opportunity to develop and expand their perspectives about the global realities of our time."

Dr. Tesfaye KetselaProfessor of Management Studies



"I enjoy the teaching style of professors at Lincoln University and the professors encourage class

discussions around real cases at work environment. Class projects also encourage skills advancement in group cooperation and decision making, which then foster team building at work places."

Dr. Igor HimelfarbAssociate Professor of Business
Administration



"Lincoln
University is a
truly unique
institution. Long
history allowed
Lincoln to
develop a

distinctive character, and more importantly a deep commitment to the student success. We focus on students as individuals and try to supply them with knowledge necessary for the successful career and a happy life.

Nicole Marsh *Head Librarian*



"One of Lincoln University's greatest strengths is our incredibly dynamic, multi-cultural faculty and student body. At the library,

we see ourselves not only as a center for the acquisition and exchange of knowledge, but also as a meeting place for our community to engage and grow."

Khatia Mania, MD Associate Professor of Diagnostic Imaging



"Lincoln University is a modern, dynamically developing university. We

aim at comprehensively helping students in their professional and personal growth. Choosing our university, a student can be confident of obtaining a quality education and support throughout the whole study period."

Academic Calendar

Fall 2018		
Semester begins; placement tests	August 15	
Academic advising and registration	August 16-17	
Classes begin	August 20	
Orientation	August 24	
Labor Day (Holiday)	September 3	
Last day classes may be added/dropped without academic penalty	September 4	
Veterans Day (Holiday)	November 12	
Fall recess	November 20-24	
Classes resume	November 26	
Final examinations	December 3-8	
Fall semester ends	December 8	
Spring 2019		
Semester begins; placement tests	January 9	
Academic advising and registration	January 10-11	
Classes begin	January 14	
Orientation	January 18	
Martin Luther King Jr. Birthday (Holiday)	January 21	
Last day classes may be added/dropped without academic penalty	January 28	
Presidents' Day (Holiday)	February 18	
Spring recess	March 12-16	
Classes resume	March 18	
Final examinations	April 29 - May 4	
Spring semester ends	May 4	
Commencement	May 25	
Summer 2019		
Sessions begins; placement tests	June 6	
Academic advising and registration	June 6 - 7	
Classess begin	June 10	
Orientation	June 14	
Last day classes may be added/dropped without academic penalty	June 17	
Independence Day (Holiday)	July 4	
Seven-week summer session ends	July 26	

Faculty

Name	Degree – Institution (Major)
Aityan, Sergey	BS — Moscow State University, Russia (Applied Math/Economics) PhD — Russian Academy of Sciences, Russia (Chemistry) ScD — Moscow State University, Russia (Physics) Certificate (Finance Management and Economics)
Bergerud, Eric	BA — University of Minnesota, MN (Humanities) PhD — University of California Berkeley, CA (History)
Bogue, Pete	BA — Saint Martin's University, WA (Sociology) MEd and EdD — Seattle University, WA
Brodsky, Mikhail	BS — Moscow State University, Russia (Mathematics) PhD and ScD — Russian Academy of Science, Russia (Applied Mathematics)
Burak, Marshall	BS — University of California, Los Angeles, CA (Finance) MBA — University of California, Los Angeles, CA (Finance/Management) DBA — University of Southern California, CA (Finance)
Germann, Ken	BA — University of California, Berkeley, CA (Political Science) JD — University of San Francisco, CA (Law) MBA — Pepperdine University, CA (Business)
Guerra, Michael	BS — University of San Francisco, CA (Organizational Behavior) MBA — University of San Francisco, CA (Human Resources & Organization Development) EdD — University of San Francisco, CA (Organization and Leadership)
Hess, William	BS — Purdue University, IN (Mathematics), MA — Ball State University, IN (Business/Economics) PhD — International University of America, CA (International Business)
Hibshoosh, Aharon	BA — Hebrew University of Jerusalem, Israel (Economics and Statistics) PhD — University of California, Berkeley, CA (Business Administration)
Ketsela, Tesfaye	BS — Haile Selassie I University, Ethiopia (Agro-economics) MS — University of Wisconsin, WI (Continuing and Vocational Education) PhD — University of Wales, UK (Educational Administration)
Mania, Khatia	MD — People's Friendship University, Moscow, Russia (Internal Medicine)
Nguyen, Chris	BS, MS, and PhD — Kyoto University, Japan (Physics)
Samson, Allan	BA — University of Illinois, Urbaba-Champaign, IL (Civil Engineering) MA — University of Hawaii, HI (Economic Development) PhD — University of California, Berkeley, CA (Political Science) JD — University of San Francisco, CA (Law)

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