



Lincoln University

BA 130 – Introduction to International Business

COURSE SYLLABUS Fall 2017

Credit: 3 units (45 lecture hours)
Instructor: Dr. Alexander Anokhin
Lecture Schedule: Friday, 12:30 – 3:15 pm
Office Hours: By arrangement
E-mail: aanokhin@lincolnuca.edu

Required textbook: International Economics, 6/E
James Gerber. Prentice Hall, 2014 (ISBN-10: 0133407934;
ISBN-13: 9780133407938).

Previous editions are OK.

Revised: August 14, 2017

Catalog description

The varied dimensions of doing business abroad will be covered in terms of patterns of international trade, foreign investments, social and political frameworks, the economic environment, national and international constraints, and problems of general management associated with planning, financing, marketing, personnel, and legal requirements. (3 units) *Prerequisite: BA10*

Course Overview

In our study, we will attempt to break artificial barriers that divide trade theory, international finance and political economy in order to gain a better understanding of the highly interconnected modern world.

Course Learning Outcomes

Upon completion of the course students will be able to:

1. Understand and critically analyze the principles and realities of international trade as well as corresponding threats and opportunities for business and investment.
 - Assessment Activities: Home assignments, course project.
2. Discuss and compare rationales and limitations of international financial and monetary systems as well as governmental trade policies.
 - Assessment Activities: Home assignments, course project, midterm/final exams.
3. Critically analyze risks and benefits of international business activities as related to global investment and marketing strategies.
 - Assessment Activities: Home assignments, course project, midterm/final exams.

Procedures and methodology

Lecture method is combined with in-class discussions, case studies and assignments of various kinds. Participation in in-class activities is an essential part of the course and will be graded.

Class Rules

1. Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to arrive to class on time.
3. Submissions of home assignments will be conducted via the course website only (TurnItIn). No hard copy or email submissions will be accepted.
4. Registering on the class website is the responsibility of a student.
5. All quizzes, exams, assignments, and projects must be completed and handed in on time. Late submissions will result in lower grade (each day of delay costs 4% points).
6. All quizzes, exams, and class assignments cannot be made up. No extra-credit assignment is available "upon request".
7. No cheating and no plagiarism, please! Detected cheating/plagiarism will result in "F" for the assignment.

Exams

The exams will consist of questions based on lectures, assigned chapters and supplementary reading.

Group Project

Every student must work on a research project for an in-class presentation as a part of a group. The broad topic of the group project is "Challenges in the world economy". Even though this work is done in groups each student is expected to have a thorough knowledge and understanding of the whole project. Specific format of a research project will be presented in class. Research projects must comply with the Lincoln University guidelines.

Assessment Criteria

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

Tentative Weights

Participation (discussions, in-class assignments)	15%
Group Project Presentation	30%
Midterm Exam	25%
Final Exam	30%

Course Outline

Topic	Chapter	Assignments Due
1. Introduction. Price system, Globalization, and International Economic Institutions.	Ch. 2	
2. Theories of International Trade: Comparative Advantage Theory	Ch.3	Assignment 1. Perils of Globalization
3. Theories of International Trade: Factor Proportion Theory, New Strategic Theory, and more.	Ch. 4 - 5	Assignment 2. Comparative Advantage.
4. The Theory of Government Intervention.	Ch. 6	Assignment 3. Modern Trade Theories
5. The Practice of Government Intervention: Political Economy of Trade	Ch. 7	Prepare for the debate: "Free trade - Pros and Cons"
6. Midterm	Ch. 2 - 7	

Topic	Chapter	Assignments Due
7. Trade and Balance of Payments	Ch. 9	
8. Exchange Rate Systems	Ch. 10	Assignment 4. Balance of Payments
9. International Financial Crises	Ch. 12	Flipped classroom session: Prepare for the discussion of financial crises.
10. Regional Issues: United States	Ch. 13	
11. Regional Issues: EU	Ch. 14	Assignment 5. Old Leaders.
12. Regional Issues: East Asia	Ch. 16	
13. Regional Issues: BRIC	Ch. 17	Assignment 6. Future Leaders.
14. Course Project Presentations		
15. Final Exam	Comprehensive	

This syllabus is subject to change. All changes will be announced in the class.

Appendix. Program and Institutional Learning Outcomes.

Institutional Learning Outcomes (ILOs)	
<i>Graduates of the BA program of Lincoln University should be able to:</i>	
1a	Develop the habits and skills necessary for processing information based on intellectual commitment, and using these skills to guide behavior.
2a	Raise important questions and problems, and formulate them clearly and precisely in oral or written communication
3a	Act with dignity and follow the principles concerning the quality of life of all people, recognizing an obligation to protect fundamental human rights and to respect the diversity of all cultures.
4a	Focus on individual and organizational benefits; communicate to co-workers and company's leadership in facilitation of collaborative environment; to be honest and transparent with regard to their work, and to be respectful of the work of others.
5a	Display sincerity and integrity in all their actions, which should be based on reason and moral principles; to inspire others by showing mental and spiritual endurance
6a	Show creativity by thinking of new and better goals, ideas, and solutions to problems; to be resourceful problem solvers.
7a	Define and explain the boundaries, divisions, styles and practices of the field, and define and properly use the principal terms in the field

Program Level Outcomes (PLOs)	
<i>Students graduating our BA program will be able to:</i>	
1	Demonstrate knowledge in the principle areas of general business and specific areas of concentration, which include: general business, management, entrepreneurship, and management information business.
2	Determine the information needed to evaluate a business problem. Apply critical thinking and reasoning skills to recognize credibility and accuracy.
3	Demonstrate the ability to communicate with others using written and oral communication tools.
4	Demonstrate the ability to use analytical skills to understand business problems and make well-informed decisions.
5	Apply and comply with ethical and legal principles and evaluate different ethical perspectives.