



# Lincoln University

<b>Course Title:</b>	Finance Management	<b>Instructor:</b>	Prof. Serge Ruiz
<b>Course No:</b>	BA 303	<b>Phone:</b>	949-232-3323
<b>Units:</b>	3 units (= 45 lecture hours)	<b>E-mail:</b>	sruiz@lincolnuca.edu
<b>Class Hours:</b>	Tuesdays and Thursdays, 12:30 pm – 3:15 pm	<b>Office Hours:</b>	After class or on request
<b>Semester:</b>	Summer 2015	<b>Office Number:</b>	Room 402

## REQUIRED MATERIALS

**Reference:** *Fundamental of Corporate Finance 2<sup>nd</sup> Edition*, Jonathan Berk, Peter DeMarzo, Jarrad Harford, Prentice Hall, 2012, 773 pages  
ISBN-10: 0-132-14823-4, ISBN-13: 978-0-13-214823-8

**Required Tools:** Microsoft Office with Word, Excel, Power Point and Access.

## COURSE DESCRIPTION

A consideration of financial control at the corporate management level, with special emphasis on the policies and practices required to place and control the sources and uses of capital. Emphasis will be placed on capital management and evaluation of alternative opportunities. Also examined are such matters as valuation, cash flow, funds acquisition, long-term financing, and budgets as tools for decision-making. (3 units)

## LEARNING OBJECTIVES

The course stresses the importance of data analysis and its use in problem solving and decision making. We will focus on the corporation and its internal and external financial environment and relationships. A good deal of time will be spent on analytical and evaluative techniques that, when applied to the firm, yield useful information for decision-making purposes. The firm will also be studied in terms of its capital structure and the influence this can have on cost of capital and investment decisions. This analysis will be extended to incorporate the influence of financial market characteristics and conditions on financial decision-making. Finally, the firm will be viewed as a totality stressing the importance of integrating financial policy and strategy with plans for growth and/or diversification. In a broad sense, the course enables the student to relate to the functions of the financial officer in playing a key role in carrying out the objectives of an organization.

## INSTRUCTIONAL METHODS

The course is structured in the form of lectures, discussions, home assignments, quizzes, midterm and final exams. Every student is expected to participate in an intensive classroom activity.

This is a fast tracked course to be taught in two weeks. Students are expected to read the assigned materials before the course and come to class having prepared to discuss the concepts outlined in the appropriate chapters.

## REQUIREMENTS

Every student must participate in an intensive classroom activity. Students must complete all assignments and take all quizzes, mid-term exam and final exam on the dates due. Plagiarism will result in the grade "F" and a report to the administration.

## ATTENDANCE

Students are expected to attend each class session. If you cannot attend a class due to a valid reason, please notify the instructor prior to the class.

## DROPPING THE CLASS

If you decide not to continue in the class, please call or go to Admissions and Records and drop yourself. You do not need to involve the instructor.

## EXAMS AND SCORING

Both, midterm and final exams consist of exercises that illustrate the concepts seen in class.

Assignments, quizzes and classroom activities	30%
Mid-term exam	35%
Final exam	35%

There will be no make-up for a missed quiz or participation in a classroom activity. No make-up exams will be given unless you have the instructor's prior approval obtained in person before the exam date, with the exception of an extreme emergency. Late assignments will get no credit or reduced credit. ***Students will not be allowed to use computers or cellular phones during tests.***

## GRADING

Grades will be determined according to the following percentages awarded for completed work:

100-93	92-90	89-87	86-83	82-80	79-77	76-73	72-70	69-67	66-60	59-0
A	A-	B+	B	B-	C+	C	C-	D+	D	F

## OTHER COMMENTS

- Please participate. What you put into the class will determine what you and others get out of it.
- Please come on time. Late arrivals disturb everyone else.
- If you miss a class, you are responsible for getting notes/slide printouts on the material covered from a classmate or the instructor.
- To avoid distracting noise in class, cellular phones must be turned off or the ringing mode silenced.
- Questions and comments during the class are welcome. Do not hesitate to ask questions – do not leave anything unclear for you.

## SCHEDULE OF TOPICS

*Please read every chapter of the textbook before you come to class*

Session	Date	Topics	Chapter
1	06/09	Corporate Finance and the Financial Manager	1
		Introduction to Financial Statement Analysis	2
2	06/11	Time Value of Money: An Introduction	3
3	06/16	Time Value of Money: Valuing Cash Flow Streams	4
4	06/18	Interest Rates	5
5	06/23	Bonds	6
6	06/25	Stock Valuation	7
7	06/30	Midterm	1-7
8	07/01	Investment Decision Rules	8
9	07/07	Fundamentals of Capital Budgeting	9
10	07/09	Stock Valuation: A Second Look	10
11	07/14	Risk and Return in Capital Markets	11
12	07/16	Systematic Risk and the Equity Risk Premium	12
13	07/21	The Cost of Capital	13
14	07/23	Final	8-13

## MODIFICATION OF THE SYLLABUS

**This syllabus was updated on May 4, 2015.** The instructor reserves the right to modify this syllabus at any time during the semester. An announcement of any changes will be made in the classroom.