



Lincoln University

ECON 10 – Economic Geography

COURSE SYLLABUS

Department of Business and Economics
Spring, 2015

Credit: 3 units (45 lecture hours)
Instructor: Dr. Alexander Anokhin
Office Hours: By arrangement
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Required textbook: Stutz, F.; Warf, B. (2012) *The World Economy: Geography, Business, Development*. Prentice Hall. 6 edition. ISBN-10 0-321-72250-7, ISBN-13 978-0-321-72250-8.

Previous editions are OK.

Revised: January 10, 2015

Catalog description

Interrelated study of the economic potential and history of various areas of the world, including United States. The course also considers the reciprocal relationship between the economic activities of man and earth surface features, population, human production, consumption, distribution. Analysis of the natural and economic functioning units and correlation of the diverse relationship recognized. (3 units)

Course Objectives

The spatial distribution of economic activities (production, transfer, or consumption), being a reflection of the interplay between numerous institutional, political, social and economic factors, defines a complex interrelated character of life and business in modern globalized environment. In our study we will combine elements of economics, geography, international business and history in order to examine forces that shape the way the world develops. We will acquire a deeper understanding of intricate

relations between various areas of the world and learn how to apply it in business environment.

Upon completion of the course students will be able to:

- 1) Understand key ideas and concepts explaining the spatial distribution of economic activity;
- 2) Obtain a greater knowledge of processes (both global and regional) shape countries' economic organization as well as development trends.
- 3) Analyze various types of political, legal and economic systems as well as corresponding threats and opportunities for business practices as well as for global development.
- 4) Implement their knowledge of economic geography to critically analyze risks and benefits for international business activities as related to global investment and marketing strategies.

Procedures and methodology

Lecture method is combined with in-class discussions, case studies and home assignments of various kinds. Core concepts identified from the textbook will be augmented with supplementary sources (made available to students on the class website) and applied to the real life situations during class activities.

Class Rules

This list of rules is the product of experience and is designed to keep the course effective and convenient for everyone. Therefore the rules that are outlined here will be followed with **no exceptions** (in order to preserve fairness all exceptions would have to be offered to everyone, and this is neither feasible nor possible).

1. Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to arrive to class on time. Showing up late disturbs the natural flow of the lecture and affects everyone's experience. Usually, up to 10 minutes of "grace period" is allowed. However, if students choose to show up 10 minutes into class on a regular basis, this rule will be reviewed and no one will be allowed in after the start of the class.
3. Once you receive an invitation to the course website (or obtain the registration code), make sure to set up your profile in such a way that it would be possible for the instructor to identify you - use your name (as it is in the Lincoln University records) as your primary ID and your Lincoln University email as you secondary ID as well as a profile photo.
4. Submissions of home assignments will be conducted via the course website only (Canvas Instructure). **Absolutely no hard copy or email submissions will be accepted!** The acceptable format for assignment submission is .txt, .doc, .docx, and .pdf.

5. All quizzes, exams, assignments and projects must be completed and handed in on time. Late submissions will result in lower grade (each day of delay costs 2% points). This rule will be strictly enforced. Since all assignments are available on the website, the fact that you have not been in class when the assignment was given cannot be used as an excuse to submit it later.
 *For those joining the class later: all assignments have to be submitted within the first week of registering for the class. After that, not submitted assignments will result in F.
6. Exams and in-class assignments cannot be made up.
7. No cheating and no plagiarism, please! Detected cheating/plagiarism will result in “F” for the assignment. (This rule is very strictly enforced, no exceptions!).
8. All grades will be made available to students through the course website.

Exams

The exams (midterm and final) will consist of questions based on lectures, assigned chapters and supplementary reading.

The final exam (last day of classes) will be comprehensive, with a special emphasis given to several key topics of the course (this will be further explained in class).

Group Project

Every student must work on a research project for an in-class presentation as a part of a group. The broad topic of the group project is “Challenges in the world economy”. Even though this work is done in groups each student is expected to have a thorough knowledge and understanding of the whole project. Specific format of a research project will be presented in class. Research projects must comply with the Lincoln University guidelines.

Assessment Criteria

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

Tentative Weights

Final grade will consist of the following components:

Attendance	5%
Homework	20%
Project	20%
Midterm Exam	25%
Final Exam	30%

Course Outline

Week	Topic	Chapter
1	a) Introduction. b) Economic Geography at the Age of Globalization.	Ch. 1
2	a) Historical Development of Capitalism b) Control over Market Economy: Country Studies	Ch. 2
3	Population	Ch. 3
4	Resources and Environment	Ch. 4
5	a) Factors of Production b) Theories of International Trade	Ch. 5
6	Free trade: Pros and Cons	Handouts
7	Midterm Exam	Ch. 1-6
8	International Financial Crises	Handouts
9	Regional Issues: United States	Handouts
10	Regional Issues: EU	Handouts
11	Regional issues: Latin America	Handouts
12	Regional Issues: East Asia	Handouts
13	a) Regional Issues: BRIC b) Review for the final exam	Handouts
14	Course Project Presentation	
15	Final Exam	