

## Spring 2015 Course Syllabus

**Course Number: BA-343**  
**Course Title: International Banking**  
**Credit: 3 Units (45 hours of lecture)**  
**Days and Time: Thu. 9:00am to 11:45am**  
**Office hours: By appointment**  
**Instructor: Albert Loh**

### Course Materials

**Textbook:** International Money and Finance, by Melvin & Norrbin, 8<sup>th</sup> edition (October 2012).

ISBN-13: 978-0123852472 ISBN-10: 0123852471

**Tools:** A basic handheld calculator is required. Other mobile device calculator will not be allowed.

Supplemental materials (such as periodical, article, or case study) will be provided in class.

### Course Description

An in-depth examination of the development and expansion of international banking; legal aspects of international banking; Eurocurrency/Eurodollar; syndication techniques; letters of credit/banker's acceptances; foreign exchange; offshore banking; Swiss banking; the global debt crisis and debt rescheduling. Credit: 3 units (45 hours of lecture).

### Learning Objectives

The objectives of the course are to gain a practical understanding of the global financial market, in particular, foreign exchange markets, exchange rate determinations, tools, and tactics used in the financial management of multinational corporations. Emphasis will be placed on trade finance for import-export businesses.

### Instructional Methodology

The course will be conducted in the form of lectures and discussions on each topic shown in the class schedule below.

### Course Requirements and Evaluation

While in class, students are expected to conduct themselves in a professional manner. Professionalism includes regular attendance, participation in class discussions, civil conduct, and ethical behavior, etc. If a student is observed coming to class late often, being disrespectful to peers, texting or using mobile devices, or carrying on personal conversations during lecture, the professionalism portion of the grade will be reduced based on a demerit system. The course begins with each student having the full 50 points. Tardiness without valid reasons greater than 1 time will result in 5 points deduction. Behavioral offenses such as texting, using of mobile devices, or engaging in disorderly conduct in spite of reminder or warning will result in 10 points deduction.

Higher education is about learning how to learn. So in acquiring new knowledge, always pay attention to the learning objectives of each chapter or topic. In addition, you will enhance your understanding by solving the chapter problems to be assigned in class. Of course, you are welcome to bring questions to class for discussion by reading ahead of each classroom lecture. Achievement is assured when done repetitively.

Your performance in this course will be evaluated under the following model:

Mid-Exam 150 points	A = 361 – 400
Final Exam 200 points	B = 301 - 360
Professionalism: 50 points	C = 241 - 300
Total 400 points	D = 201 - 240
	F = < 200

The mid-term and final exams will be closed book and include multiple choice questions and problems that are similar to the term assignments. They are designed to test both theory and problem solving. There will

be no "extra credit" work during or after the semester.

The key to success in this course is communication and interaction. Thus, we will have to work as a team. First, we will create a positive learning environment where everyone can participate without fear. Second, relevant reading and problem assignments will be presented and discussed in class. When in doubt, ask.

### **Scholastic Dishonesty**

Scholastic dishonesty will not be tolerated. Students who violate rules of academic dishonesty are subject to disciplinary penalties, including failure in the course and/or other actions from the University.

### **Tentative Class Schedule**

<b>Date</b>	<b>Topics</b>
Jan 22	Course introduction and global financial markets
Jan 29	Chapters 3: Balance of payment
Feb 5	Chapter 4: International market instruments
Feb 12	Chapters 9: Financial Management of MNC's, emphasis on trade finance
Feb 19	Chapter 5: Eurocurrency market
Feb 26	Chapter 6: Exchange rates, interest rates and interest parity
Mar 5	Chapter 7: Purchasing power parity
<b>Mar 12</b>	<b>Mid-term project due</b> & Chapter 8: Foreign exchange risk and forecasting
Mar 26	Special topic: International capital markets for stocks and bonds
Apr 2	Chapter 10: International portfolio management
Apr 9	Chapter 11: Direct foreign investment, international lending, and syndication
Apr 16	Special topic: Off-shore banking
Apr 23	Special topic: Multinational cash management
Apr 30	Special topic: Global debt crisis and restructuring
<b>May 7</b>	<b>2-hour Comprehensive Exam (Personal Notes)</b>

### **Addendum: Supplemental Course Materials**

The PowerPoint slides are designed to give students a head start in learning course materials in a concise and coherent fashion. They are not intended to substitute, but complement, the textbook and classroom lectures. Don't just read; you need to absorb and understand the body of knowledge through a synthesis of critical thinking and problem solving skills. Thus attending classroom lectures and completing exercises and assignments are critical to your success.

Syllabus reviewed: Jan 26, 2015