

Lincoln University
Professor Presentation
Spring 2015

Dr. Aharon Hibshoosh

Professor of Business Administration

BA, Hebrew University of Jerusalem (Israel)

PhD, University of California, Berkeley

Research Interests & Areas of Expertise:

Dr. Hibshoosh has over 50 years of experience in education, research, industry. He is a senior statistician, an active marketing researcher with international reputation, and a competent microeconomics and econometrics modeler. He worked in a variety of institutions: Kaiser Foundation Health Plan, AT&T, Pacific Stock Exchange, Longs Drugs, Futures Trading Inc. and others. His education is interdisciplinary: Economics, Marketing, Mathematics, Statistics and the Social Sciences (Sociology, Law and Political Science). His interest is in researching complex and challenging business and economics problems that require mathematical and /or statistical modeling.

Wednesday, Feb 18th, 2015 (12:00 noon-12:15 pm)

Where: Student Lounge - Study Zone (B-3)

Dr. Hibshoosh will discuss his career path and research interests. Join us to learn a little bit more about the amazing Professors and their research here at Lincoln University!

Refreshments will be provided!!

Questions? Email: studentservices@lincolnuca.edu