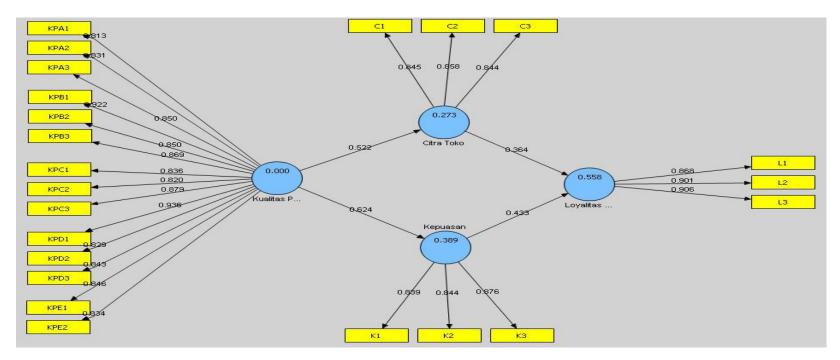
Lincoln University Structure Equation Modeling (SEM)

Partial Least Squares Path Modeling (SmartPLS)

This workshop aims to provide an in-depth methodological introduction into the PLS-SEM approach



Content of workshop

- PLS Structural Equation Modeling, Step -by- step workout Using SmartPLS
- Import data from Excel to SmartPLS, Construct validity
- Convergent validity, Missing data
- Bootstrapping, Reporting PLS outcomes
- Hypothesis Testing

Conductor: Mohamed Tailab Email: mtailab@Lincolnucasf.edu Date: March 9, 2015 Time: 11:45 to 12:30 Location: Room 404

For Registration: Library and Student Lounge