

MBA Presentations
November – December 2015
The following presentations will be held at the
University Boardroom (Room 206).

Monday, November 30, 2015

11:00 AM

**“Internship Report on Online Marketing Consultant at
AC Square Inc.”**

(BA 398 – MBA Internship Report)

Presenter: Mr. Bhavishyat Annapureddy

Advisor: Dr. Michael Guerra

Graduate Committee:

Dr. William Hess (Chairman)

Dr. Arthur Ashurov

11:45 AM

“Global Expansion of Offshore Team Intelligence”

(BA 398 – MBA Internship Report) Presenter: Mr.

John Thota

Advisor: Dr. Michael Guerra

Graduate Committee:

Dr. William Hess (Chairman)

Dr. Arthur Ashurov

12:30 PM

“MBA Internship in Management Information Systems”

(BA 398 – MBA Internship Report)

Presenter: Mr. Taimoor Rafiq

Advisor: Prof. Serge Ruiz

Graduate Committee:

Dr. William Hess (Chairman)

Dr. Arthur Ashurov

Tuesday, December 1, 2015

11:45 AM

**“Bangkok Noodles Inc.”
(BA 398 – MBA Internship Report)
Presenter: Ms. Thiwarak Charoensarb
Advisor: Dr. Walter Kruz
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Ken Germann**

12:30 PM

**“A Business Plan for a Sports Center for Children in
Ghana”
(BA 399 – MBA Research Project)
Presenter: Mr. David Annor-Darkwah
Advisor: Dr. Michael Guerra
Graduate Committee:
Dr. William Hess (Chairman)
Dr. Ken Germann**

Thursday, December 3, 2015

11:45 AM

“Offshore Outsourcing of Customer Support Services: A Comparative Analysis of India and the Philippines Call Center Industries”

(BA 399 – MBA Research Project)

Presenter: Mr. Tijani Mohammed

Advisor: Dr. Alexander Anokhin

Graduate Committee:

Dr. William Hess (Chairman)

Dr. Arthur Ashurov

12:30 PM

“MBA Internship at YOGO-Yogurt LLC”

(BA 398 – MBA Internship Report)

Presenter: Ms. Thanaporn Chanasitt

Advisor: Prof. Daniel Sevall

Graduate Committee:

Dr. Michael Guerra (Chairman)

Prof. Albert Loh

Monday, December 7, 2015

11:00 AM

“Strategies to Improve HRM Practices of Zambia Railways Limited.”

(BA 399 – MBA Research Project)

Presenter: Mr. Try Phiri

Advisor: Dr. Alexander Anokhin

Graduate Committee:

Dr. Mikhail Brodsky (Chairman)

Dr. Michael Guerra

11:45 AM

“MBA Internship Report on to Outsourcing LU Computer Lab.”

(BA 398 – MBA Internship Report)

Presenter: Mr. Md Sakhawat Sojib

Advisor: Prof. Serge Ruiz

Graduate Committee:

Dr. Mikhail Brodsky (Chairman)

Dr. Michael Guerra

Tuesday, December 8, 2015

11:00 AM

“Ship to Thailand Co.”

(BA 398 – MBA Internship Report)

Presenter: Ms. Pachara Pipatyouwkul

Advisor: Dr. Michael Guerra

Graduate Committee:

Dr. Mikhail Brodsky (Chairman)

Dr. William Hess

11:45 AM

“Internship Report Business Analyst Role at Independent Health.”

(BA 398 – MBA Internship Report)

Presenter: Mr. Mihajlo Radojkovic

Advisor: Dr. Michael Guerra

Graduate Committee:

Dr. Mikhail Brodsky (Chairman)

Dr. William Hess

12:30 PM

“MBA Internship report at SCM Data LLC.”

(BA 398 – MBA Internship Report)

Presenter: Ms. Hamida Makani

Advisor: Dr. Michael Guerra

Graduate Committee:

Dr. Mikhail Brodsky (Chairman)

Dr. William Hess

Thursday, December 10, 2015

11:45 AM

“Role of Business Data Analyst at eTouch Systems Corporation”

(BA 398 – MBA Internship Report)

Presenter: Ms. Remya Krishnan

Advisor: Dr. Arthur Ashurov

Graduate Committee:

Dr. Michael Guerra (Chairman)

Dr. Ken Germann

12:45 PM

“We Travel Inc.”

(BA 398 – MBA Internship Report)

Presenter: Mr. Mahar Garakhanli

Advisor: Dr. Sergey Aityan

Graduate Committee:

Dr. Michael Guerra (Chairman)

Prof. Albert Loh

Friday, December 11, 2015

2:00 PM

“MBA Internship Report at Ritual Hot Yoga”

(BA 398 – MBA Internship Report)

Presenter: Ms. Unchisa Piampongsarm

Advisor: Dr. Marshall Burak

Graduate Committee:

Dr. Michael Guerra (Chairman)

Dr. William Hess